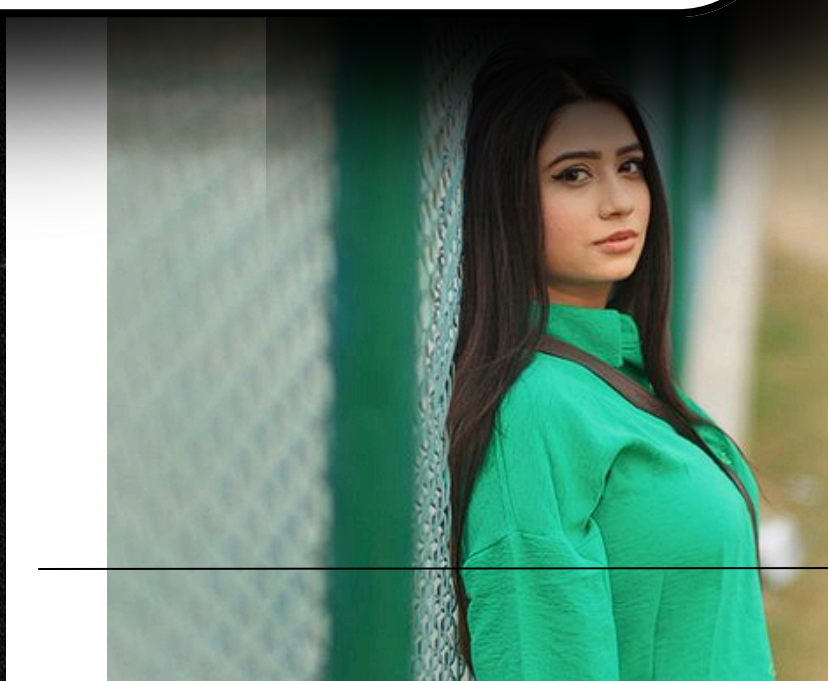
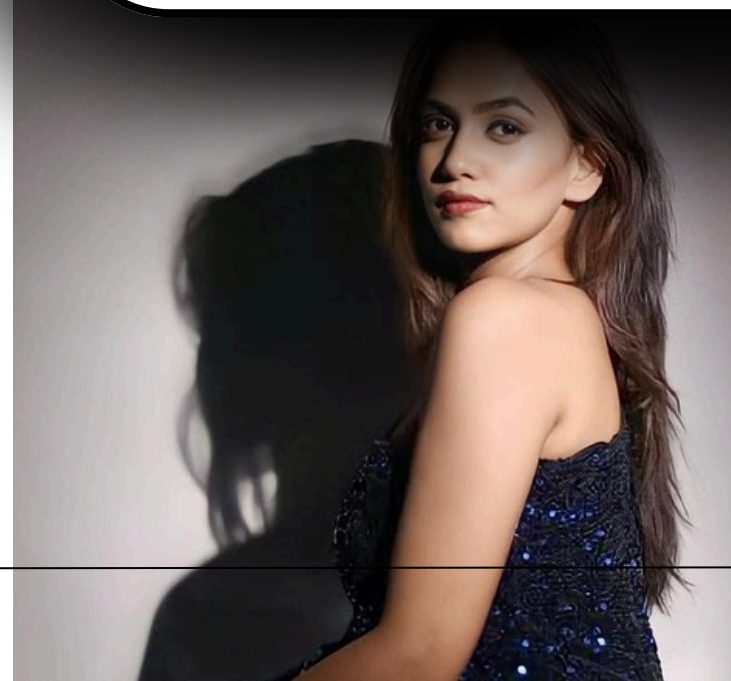
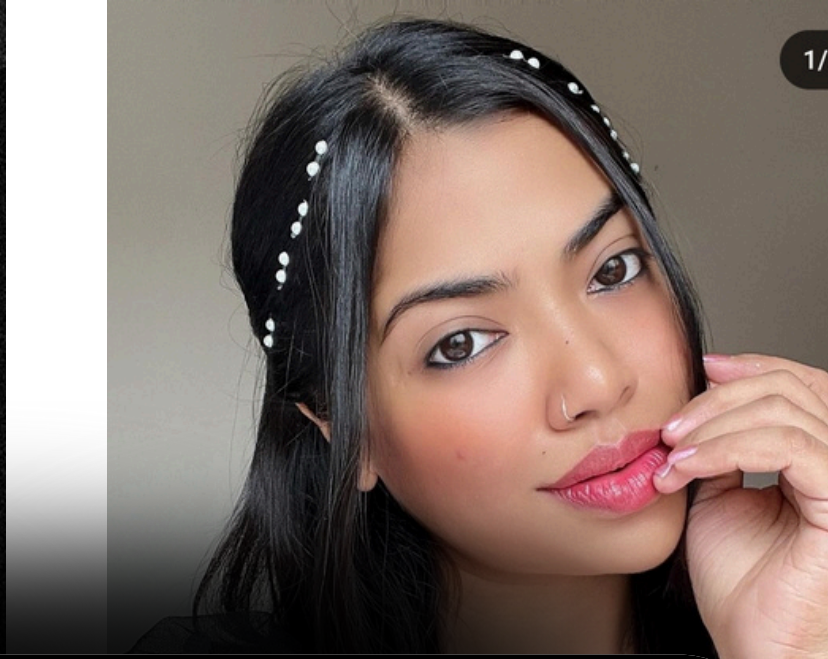
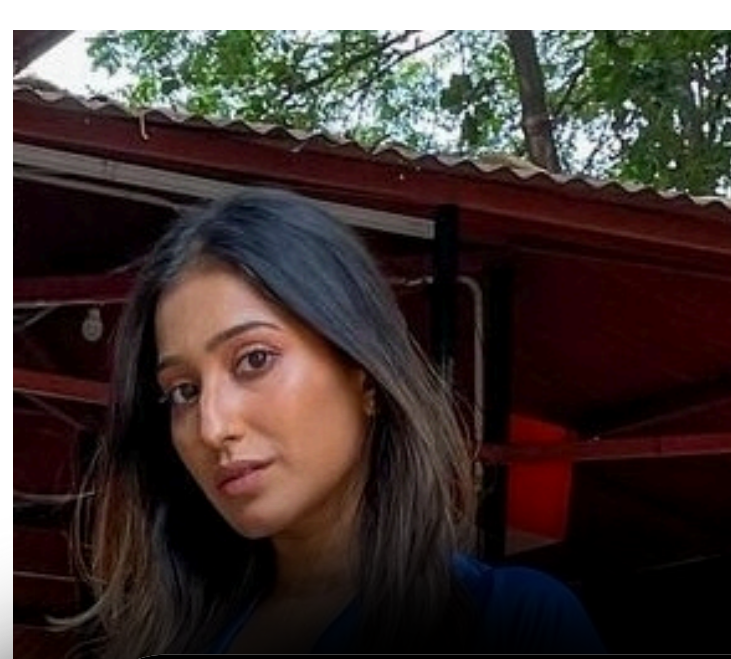


# House Of **Creasip**

INFLUENCER MARKETING







Centralized

# INFLUENCER MANAGEMENT

Amplifying Impact, Simplifying Work





# WELCOME TO HOUSE OF CREASIP

Welcome to Creasip, the ultimate platform for brand and influencer collaborations! We specialize in connecting brands with influencers, enabling goal-oriented campaigns that enhance brand visibility and provide effective brand mapping.



**2+ YEARS EXPERIENCE**



**2 LAKH+ CONTENT CREATORS**



**300+ TRUSTED CLIENTS**



**IIT & IIM ALUMNI**



# OUR SERVICES



**INFLUENCER MARKETING**



**3D MARKETING**



**SOCIAL MEDIA  
MARKETING**



**LINKEDIN MARKETING**



**CREATOR MANAGEMENT**





# TALENT WE HANDLE



102K



56.9K



20k



91.5k



117K



14.2K



34.3K



107K



49.1K



22.4k



117K



50.3K



102K



84.4k



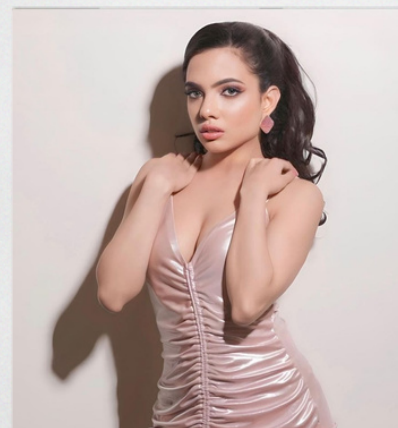
10.1K



207k



11.6k



24.1K



11.9K



22.5K



63.6K



55.1K



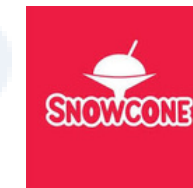
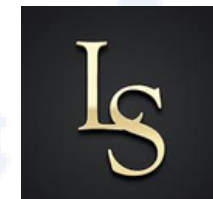
826K



77.5K



# OUR CLIENTS





# #DOT&KEY

No. Of Creators-3250

## BARTER



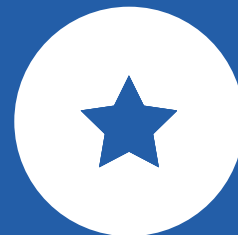
Type of creators

Lifestyle & skincare



Target Influencers

Nano & Micro



Follower base

1k-50k

## All Post Average



448k

Engagement Rate



128k

Total Interaction



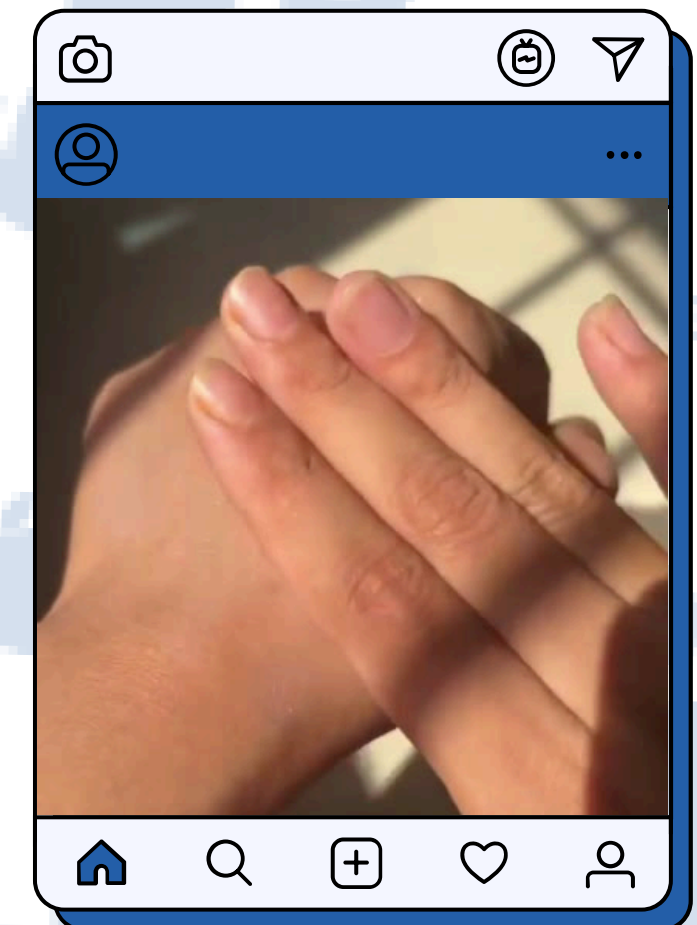
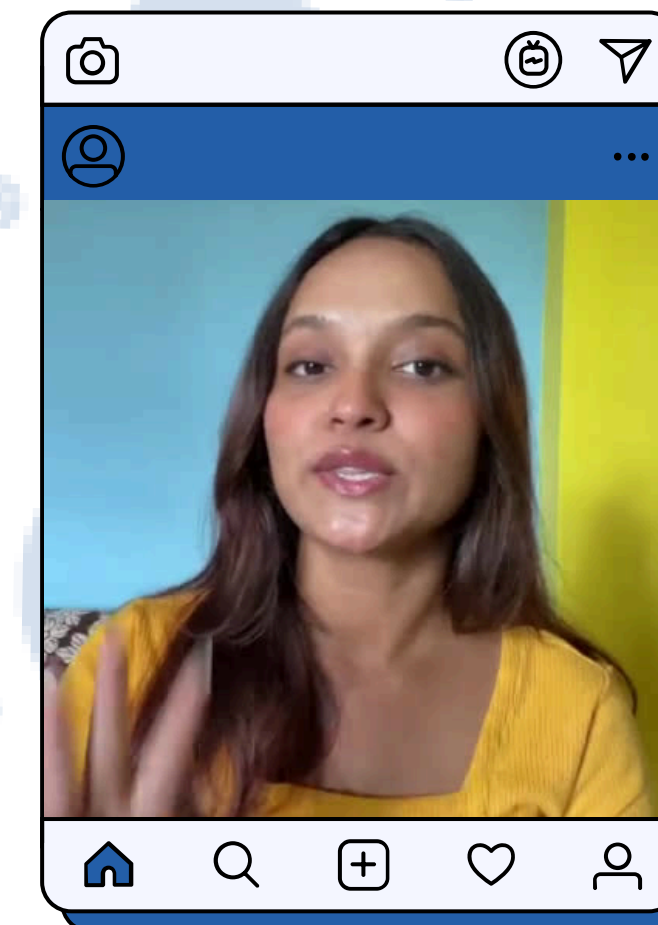
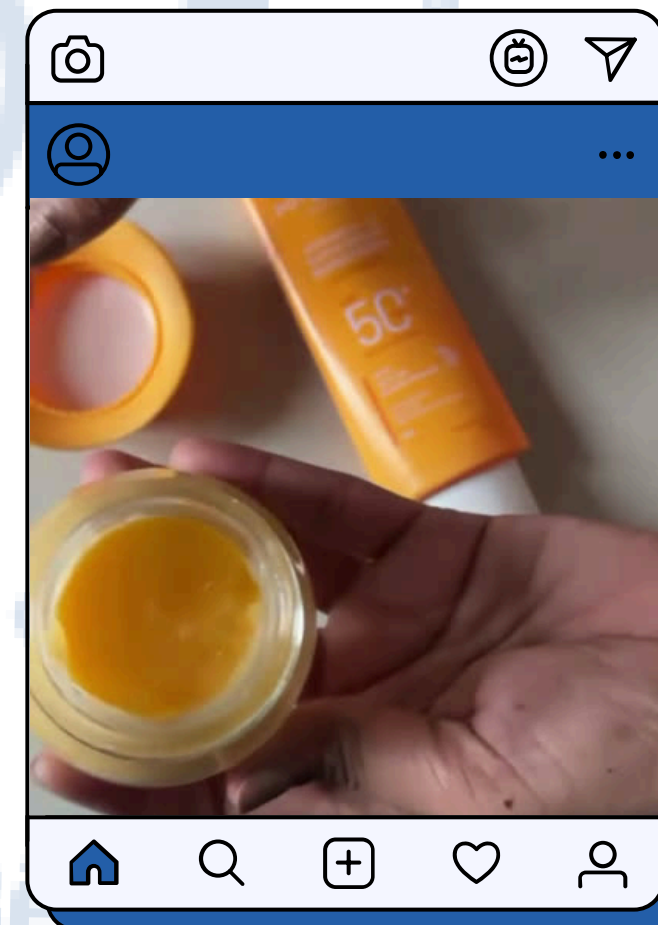
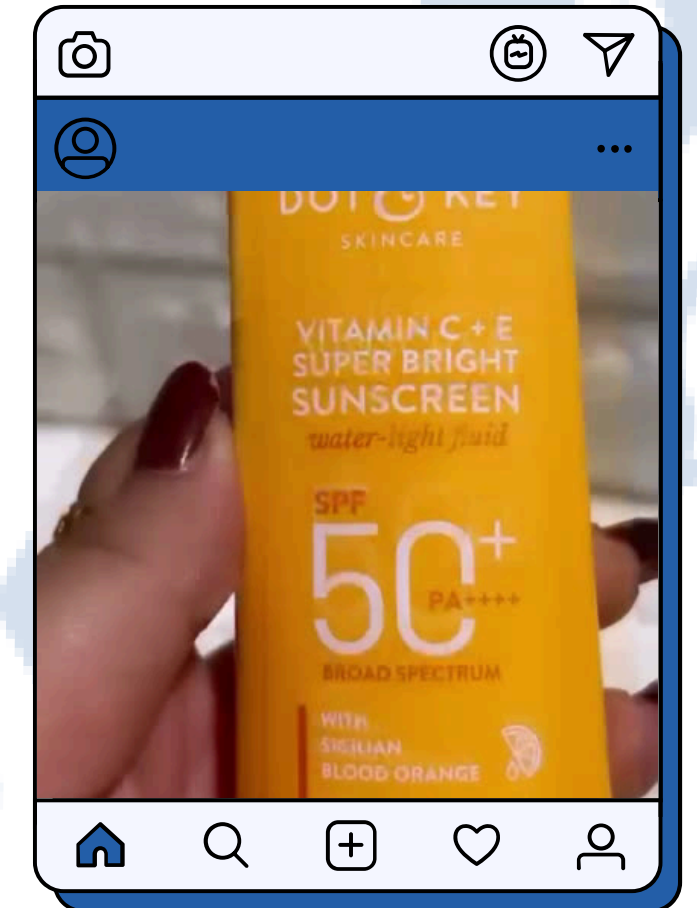
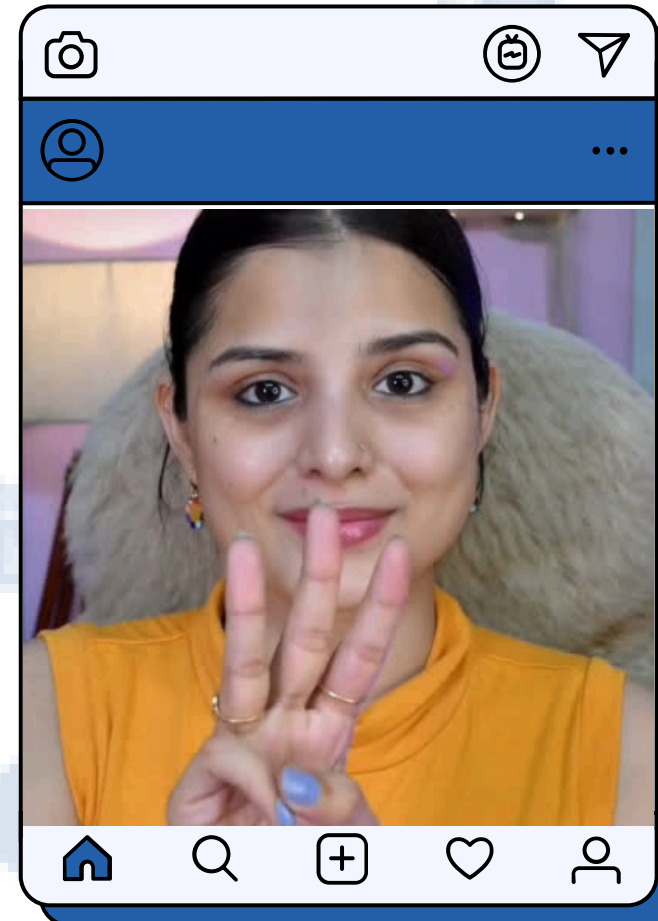
9.7M

Total Views

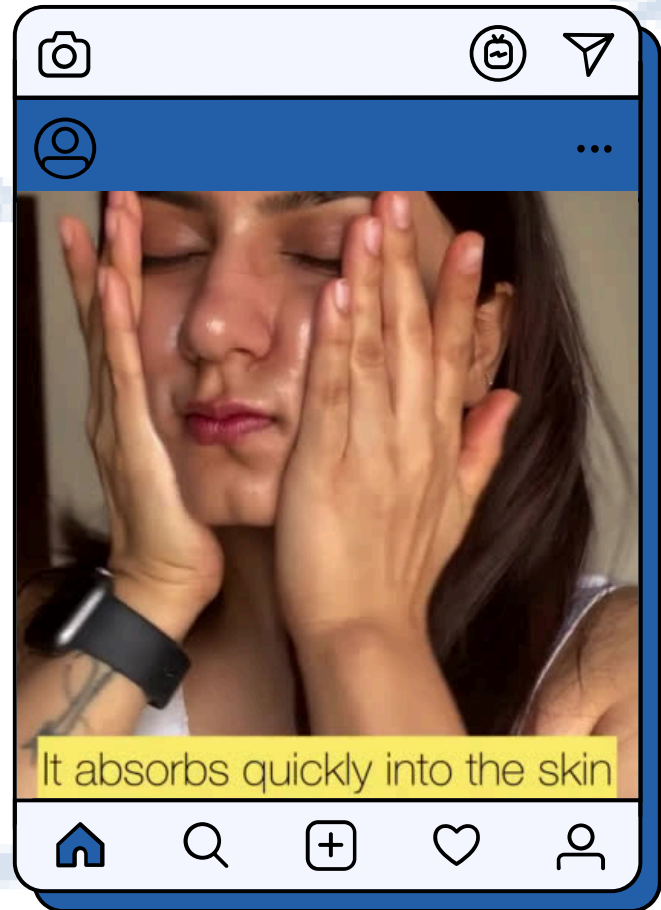
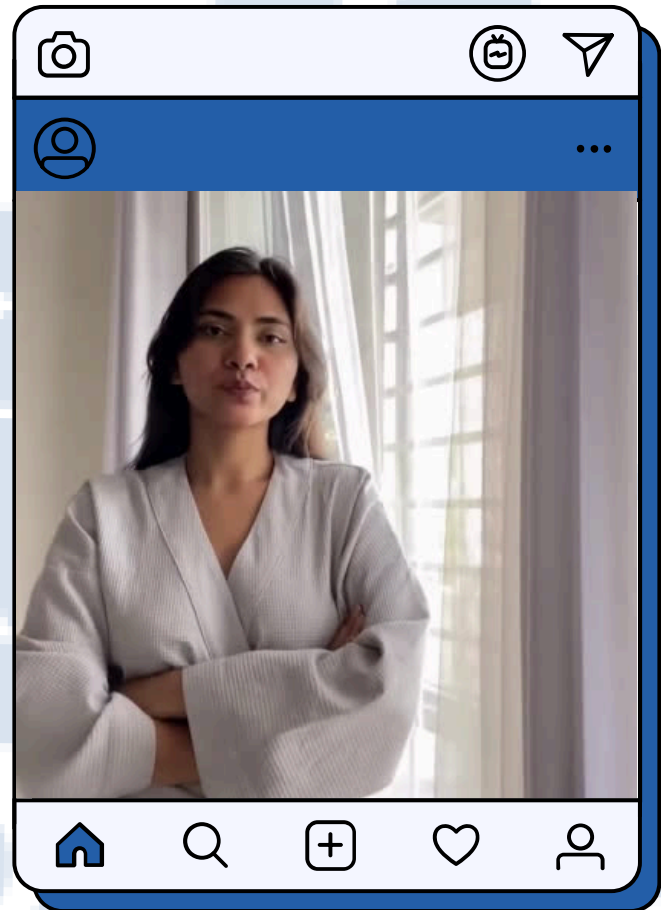
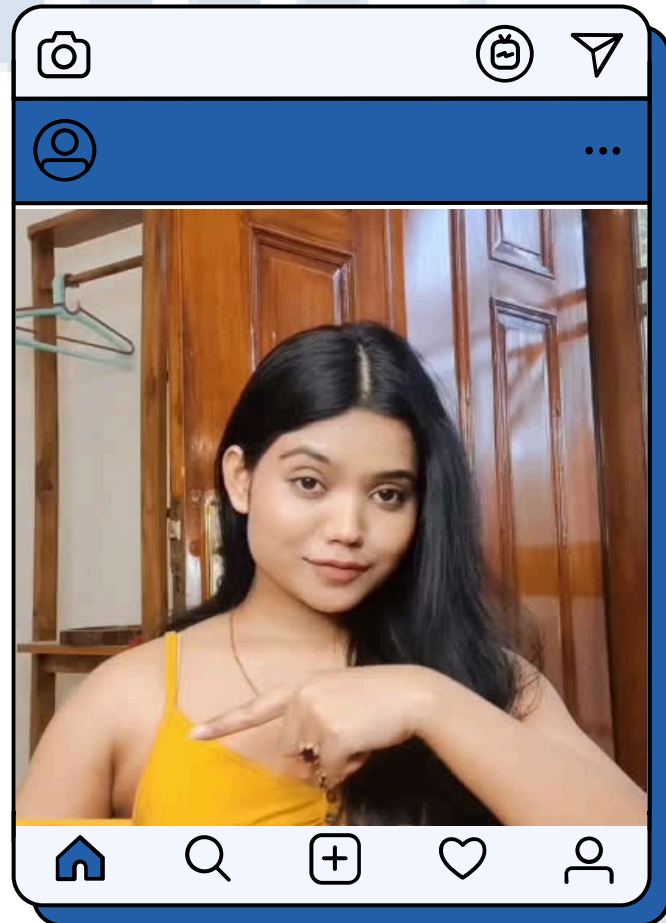


17M

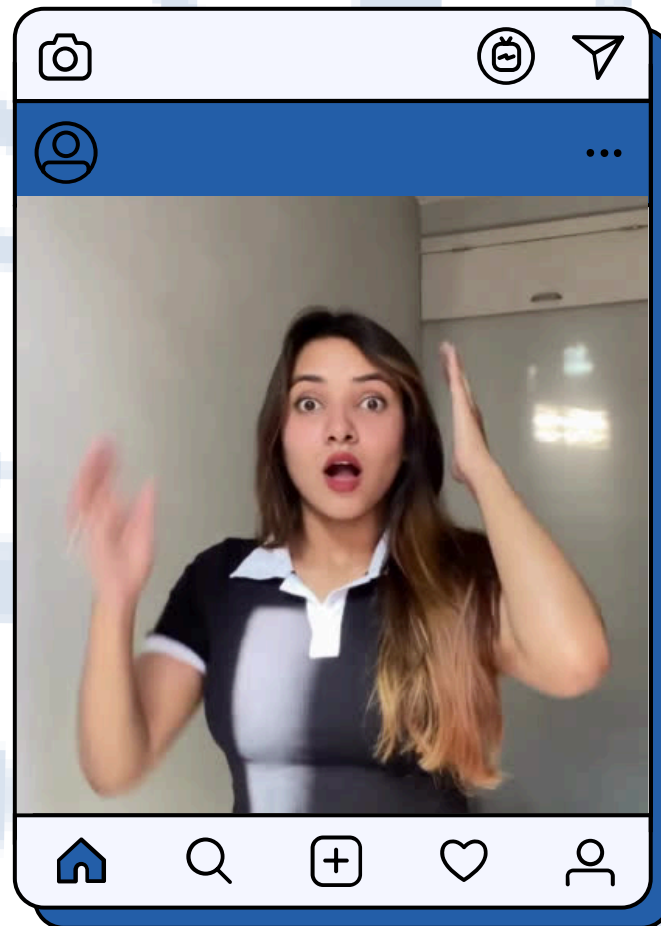
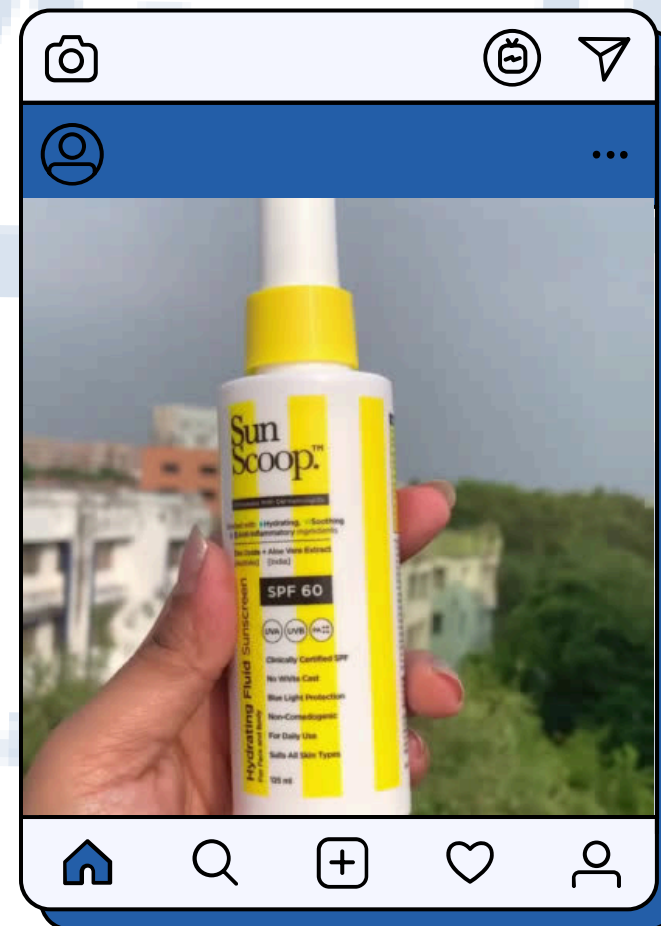
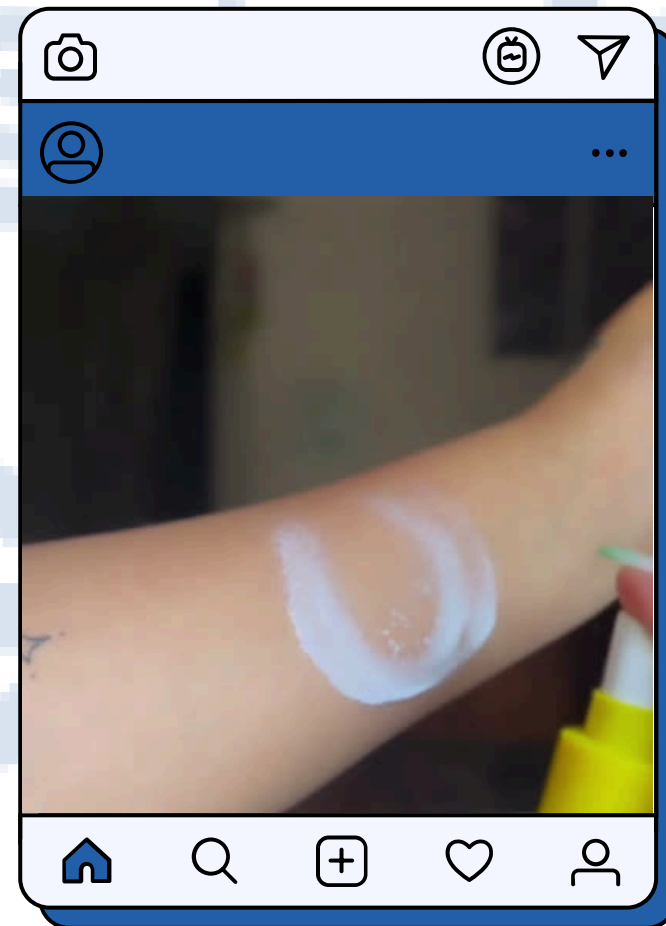
Total Reach







#235EA8



# #SUNSCOOP

No. Of Creators-500

## BARTER



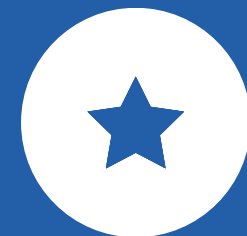
Type of creators

Skincare & Beauty



Target Influencers

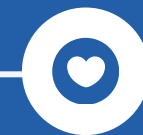
Micro



Follower base

10k-50k

## All Post Average



68k

Engagement Rate



19.5k

Total Interaction



1.4M

Total Views



3.2M

Total Reach



# #WORLD OF MART

No. Of Creators-200

## BARTER



Type of creators

Lifestyle,  
food & mom



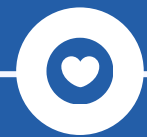
Target Influencers

Nano & Mid  
micro



Follower base

1k-15k



27k

Engagement  
Rate



7.8k

Total  
Interaction



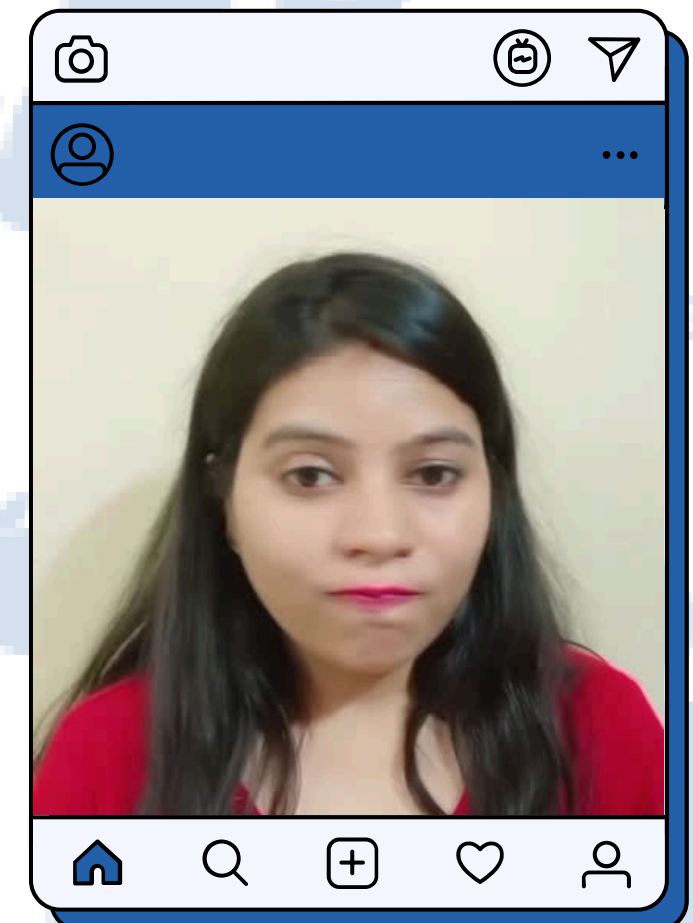
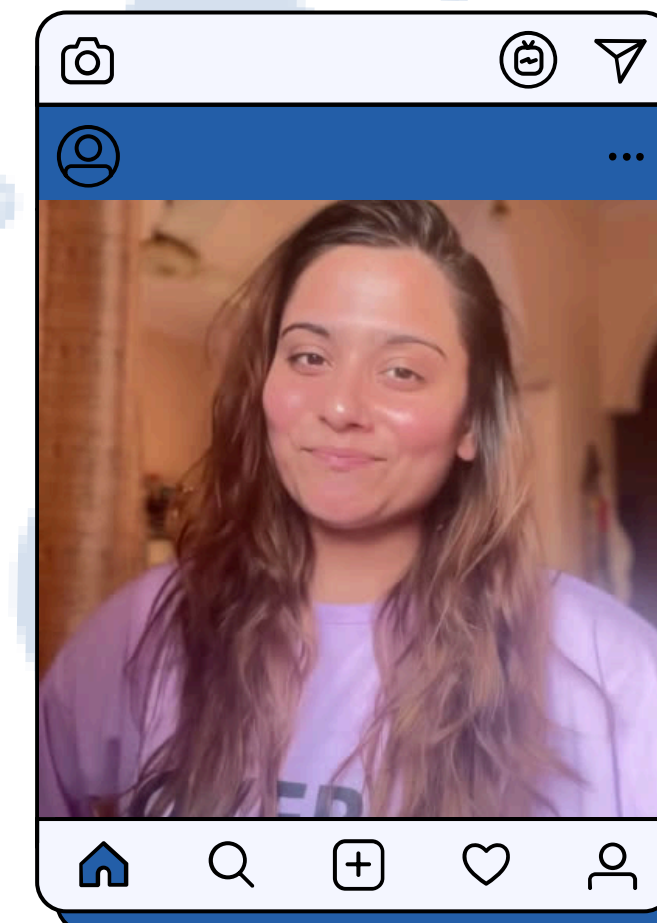
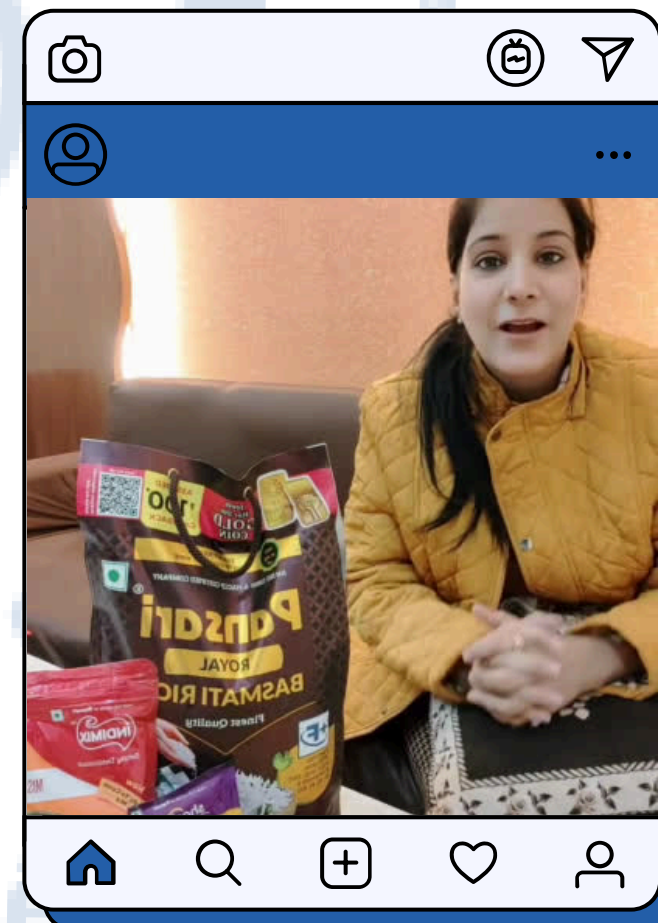
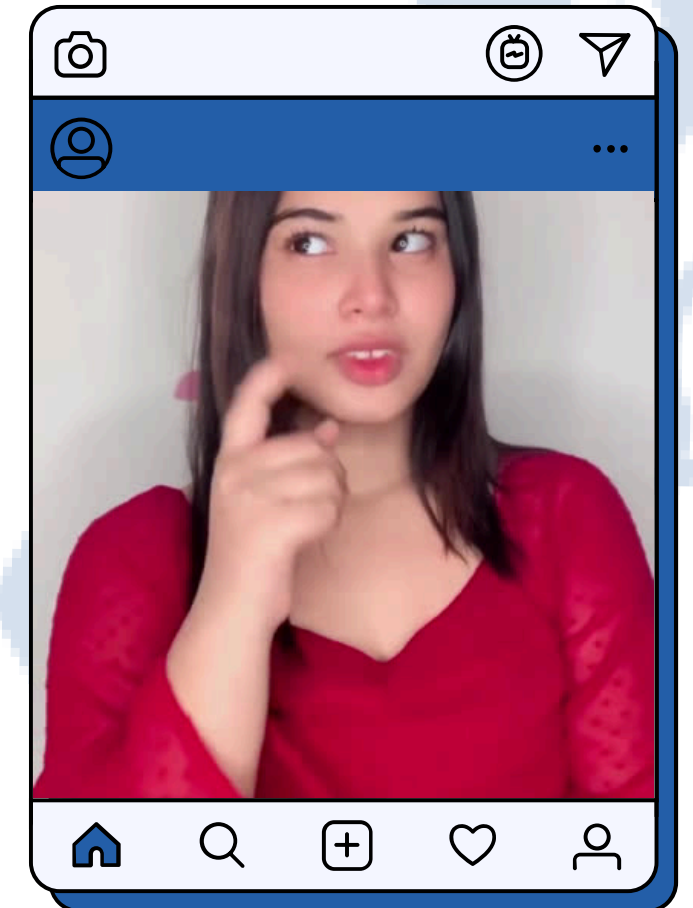
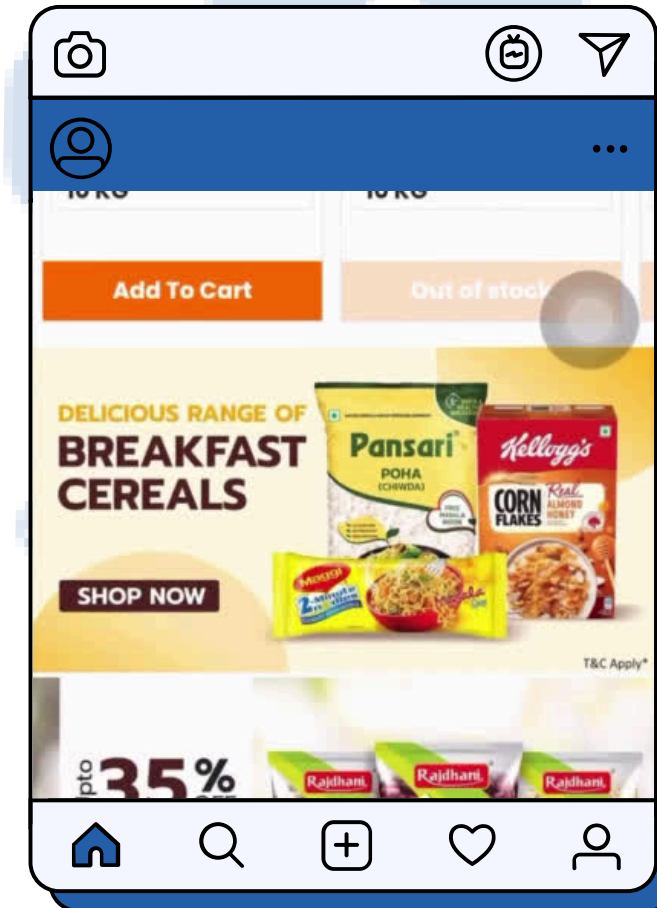
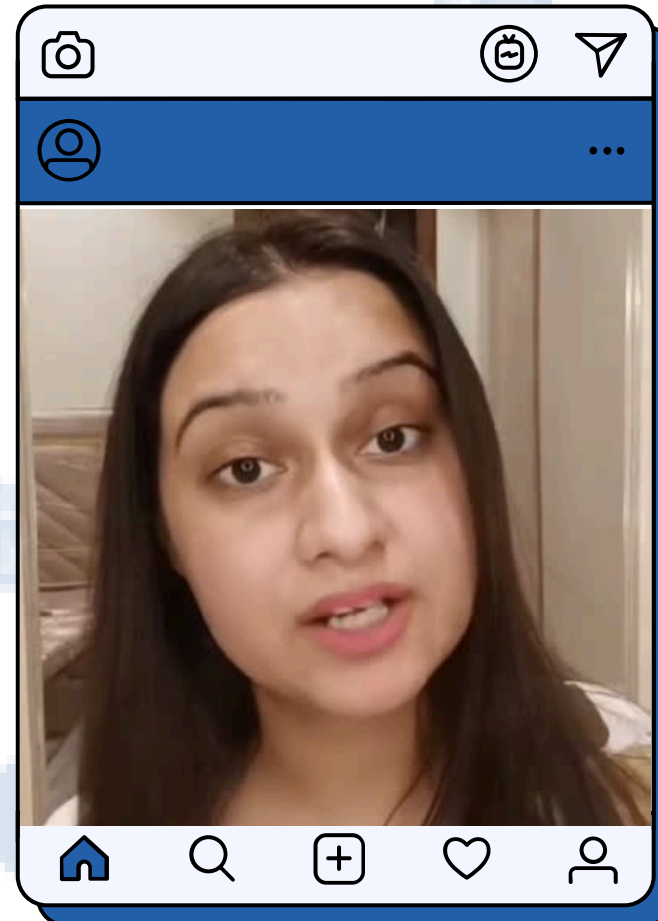
598k

Total  
Views

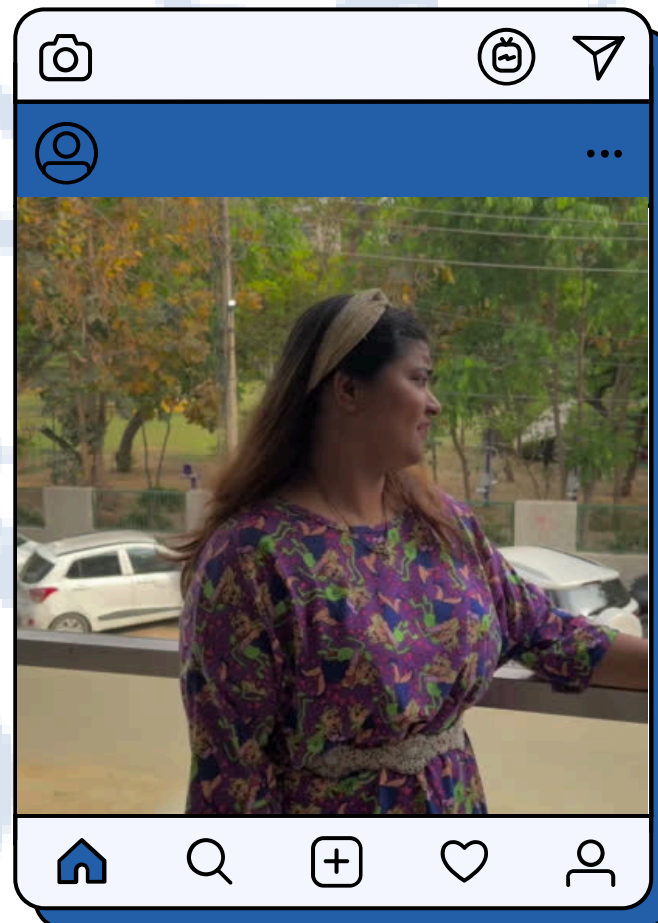
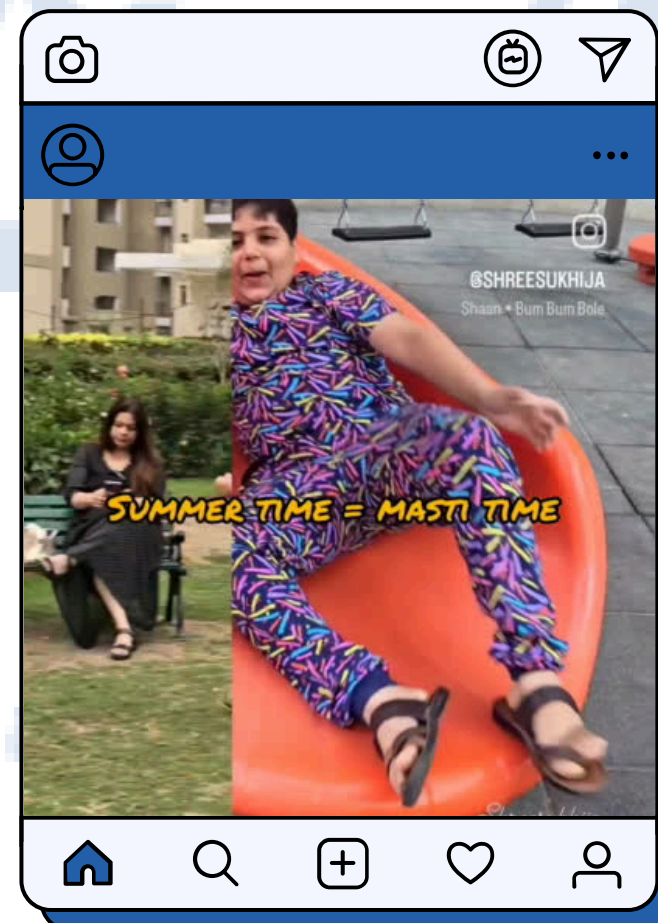
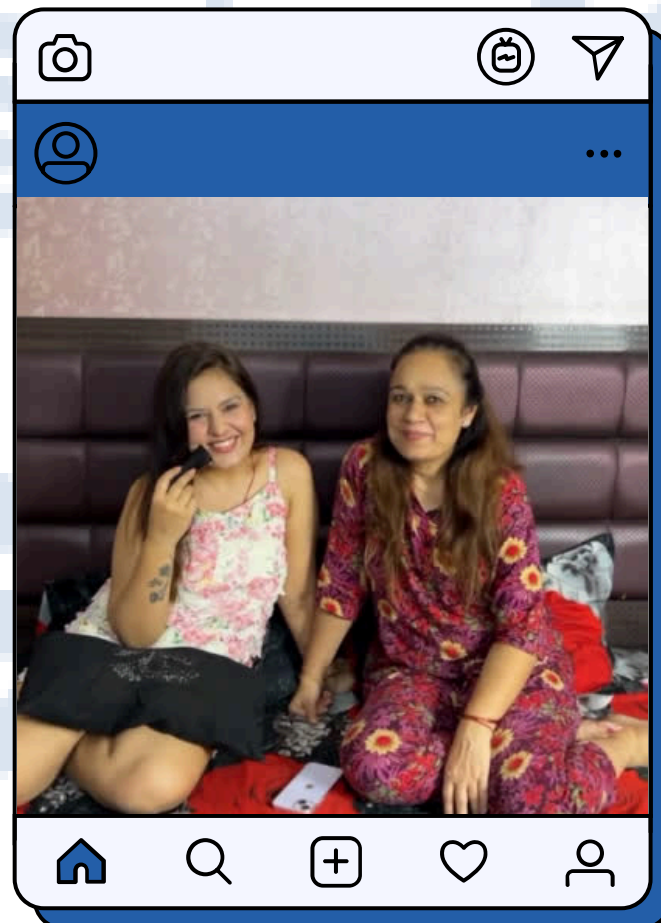
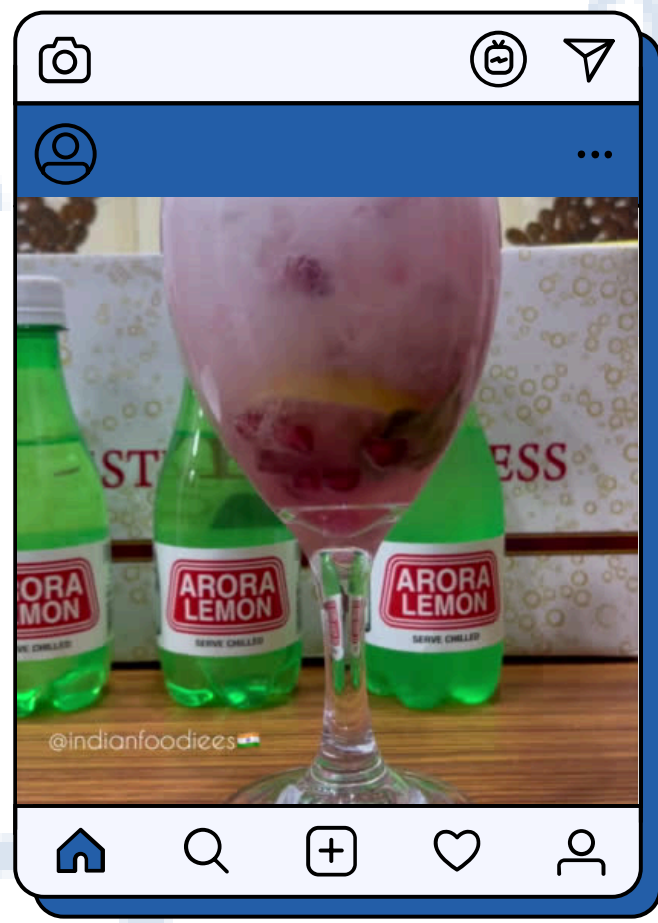
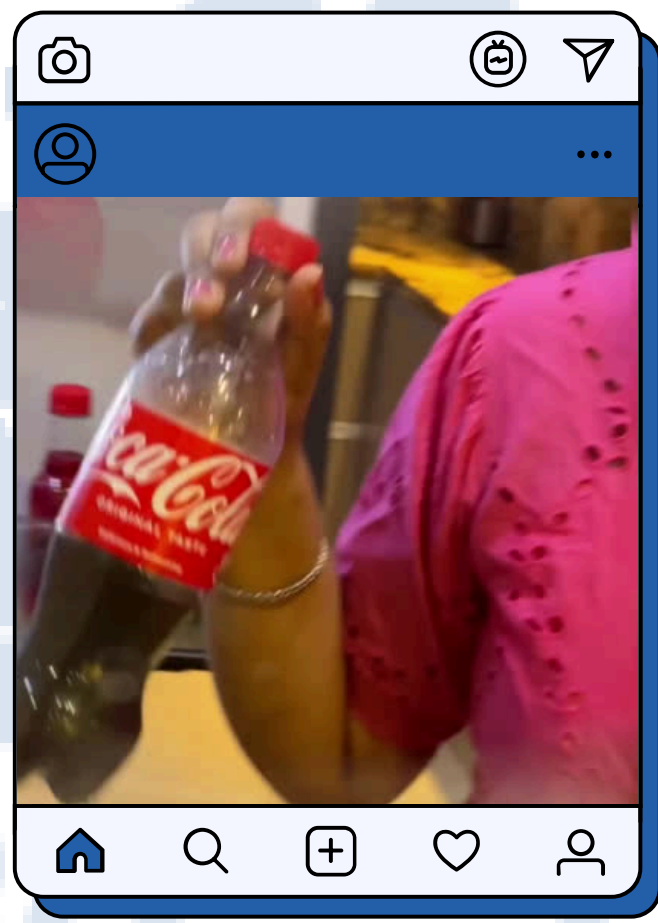
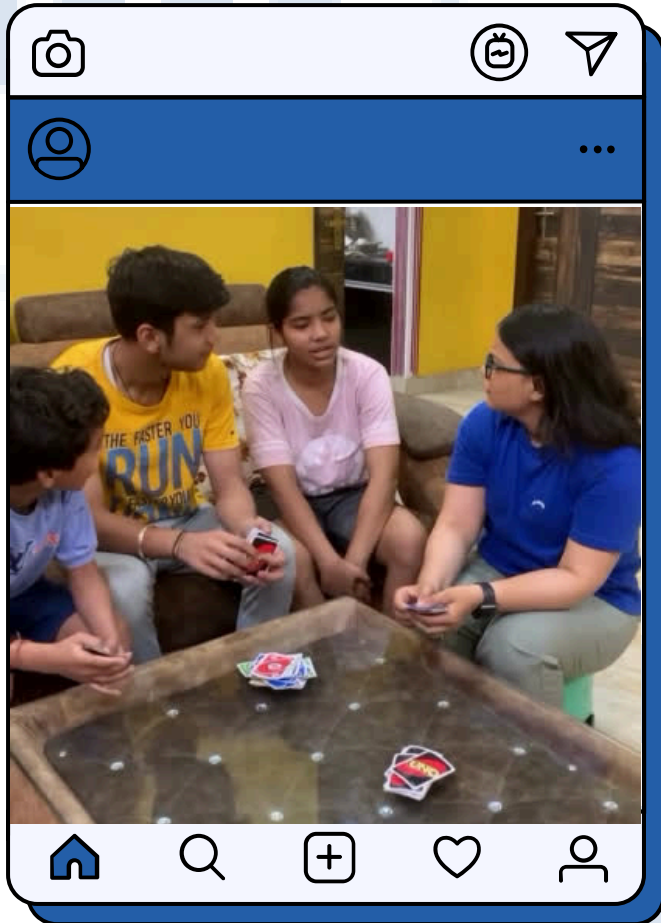


900k

Total  
Reach







# #ARORA LEMON

No. Of Creators-500

## BARTER



Type of  
creators

Lifestyle  
& mom



Target  
Influencers

Nano & Mid  
micro



Follower  
base

1k-20k

## All Post Average



68k

Engagement  
Rate



19k

Total  
Interaction



1.4M

Total  
Views



3.5M

Total  
Reach



# #NATURE NECTAR

No. Of Creators-1200

## BARTER



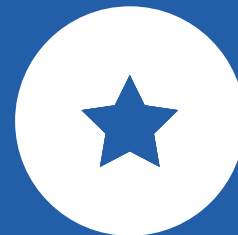
Type of creators

Food



Target Influencers

Nano & Mid micro



Follower base

1k-20k

## All Post Average



164k

Engagement Rate



46k

Total Interaction



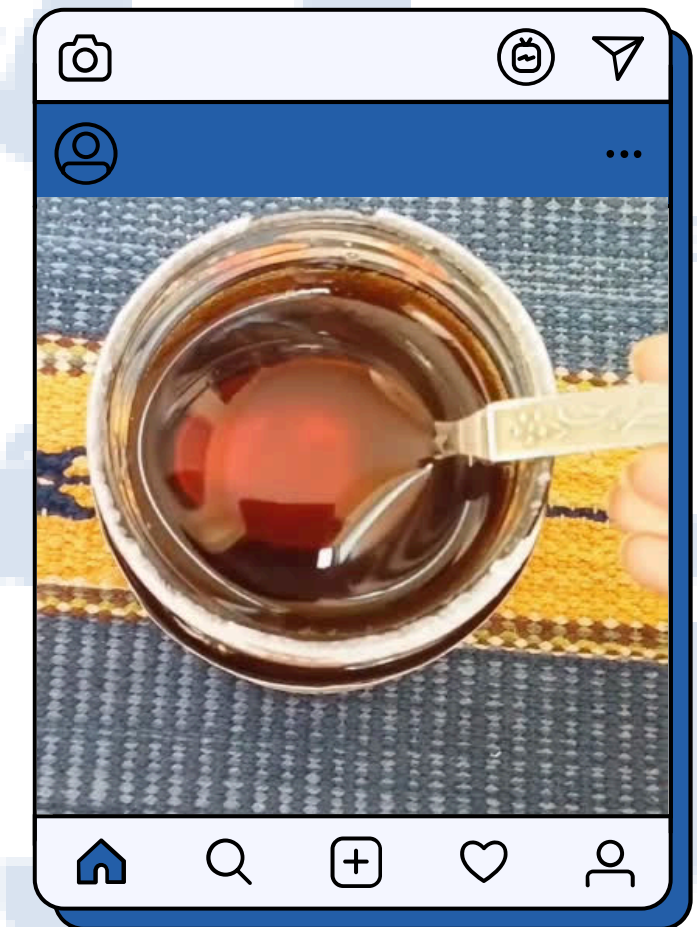
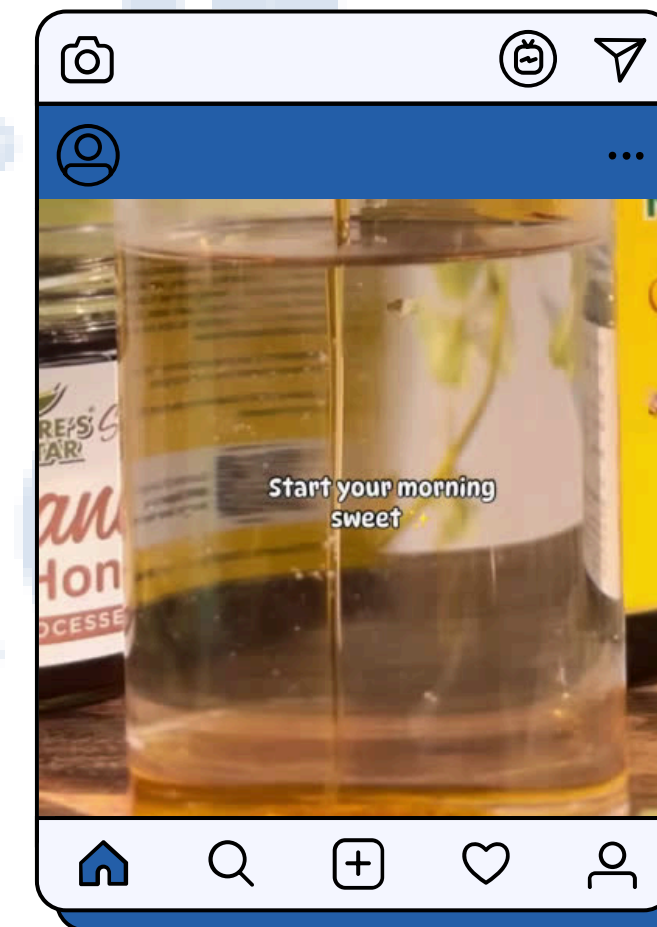
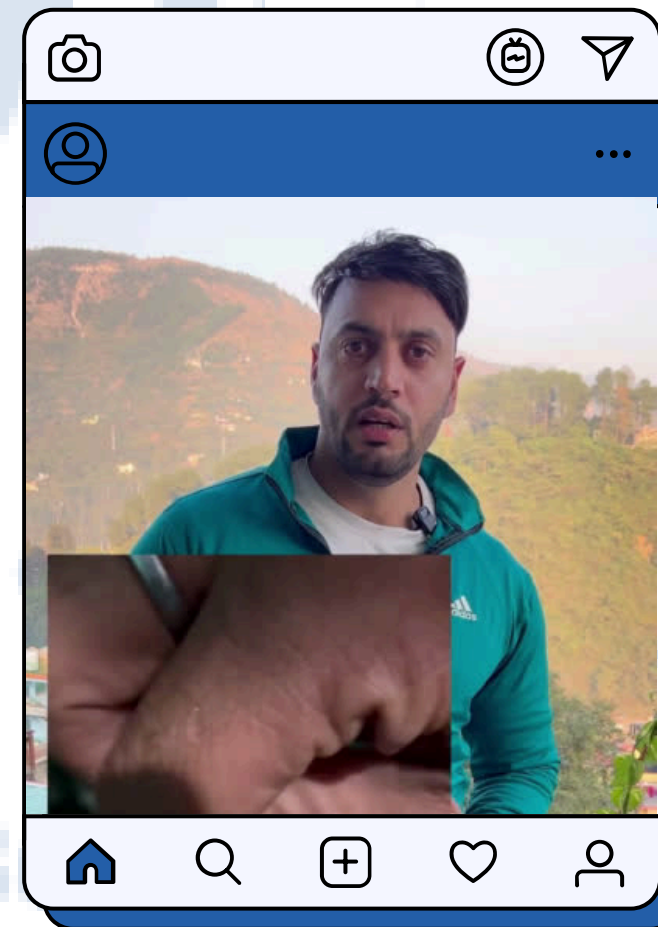
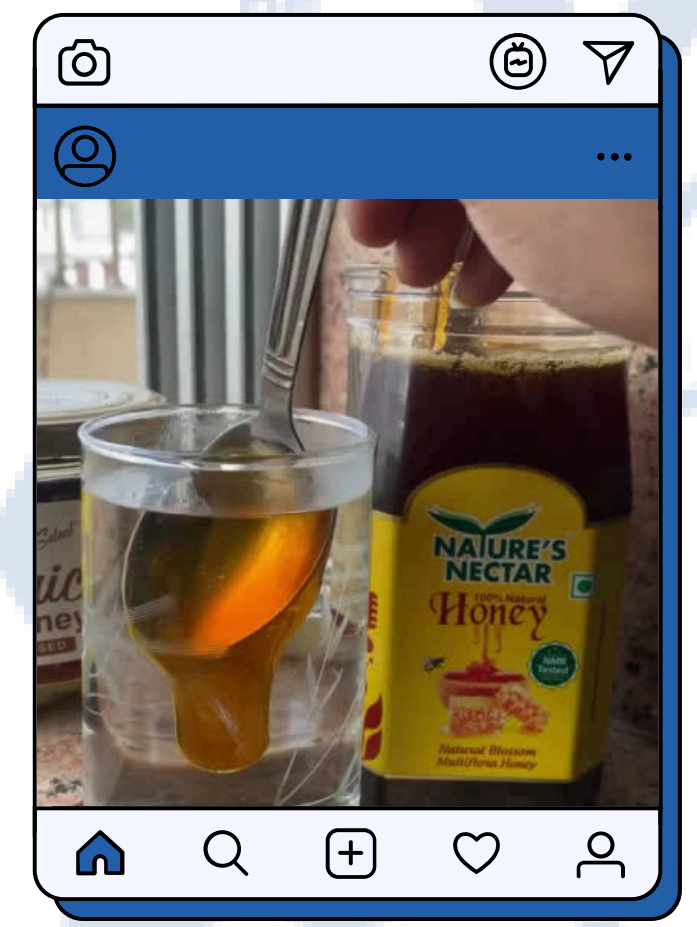
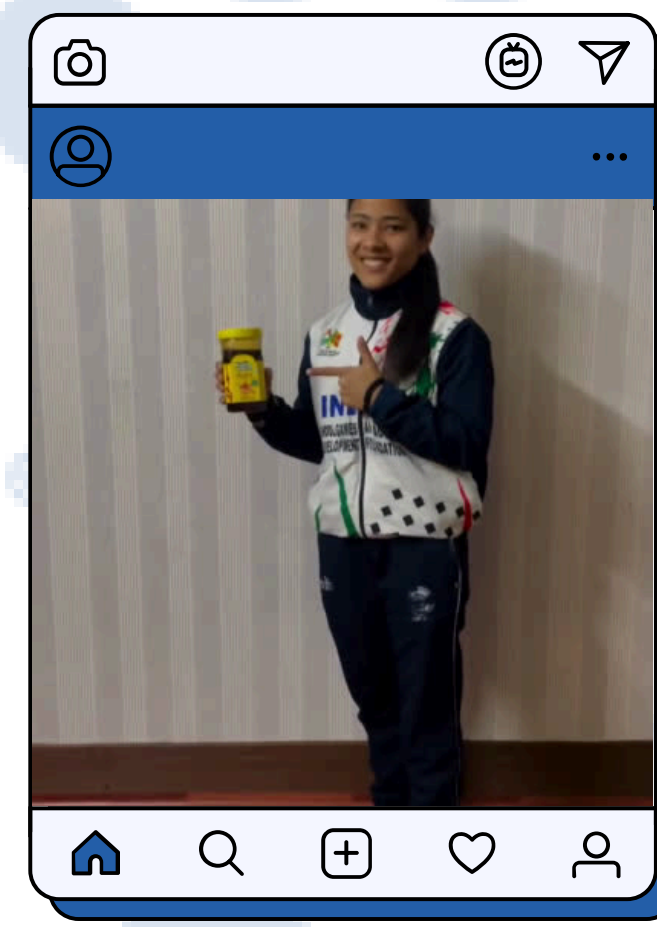
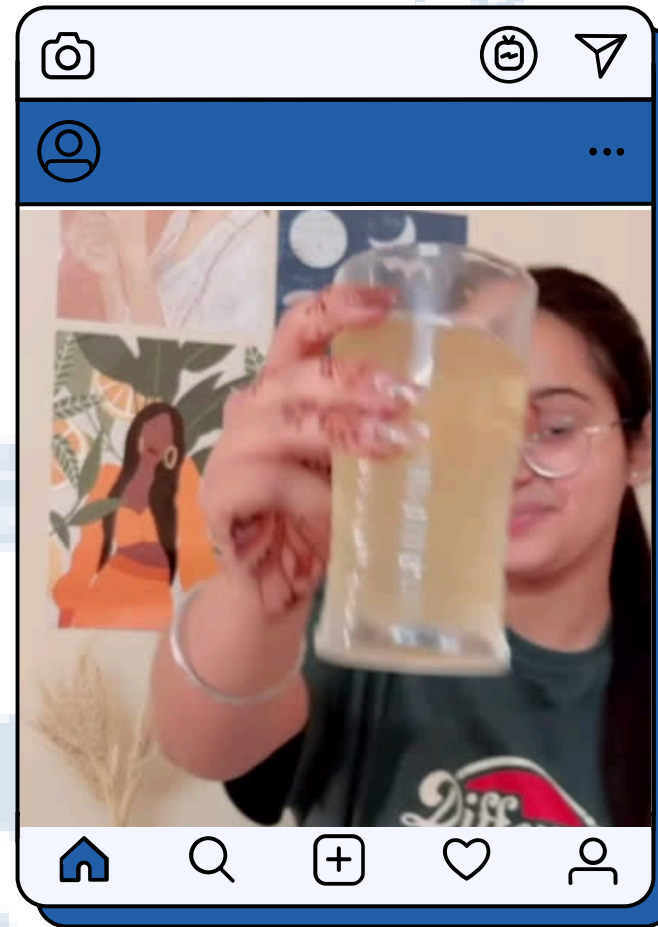
3.5M

Total Views

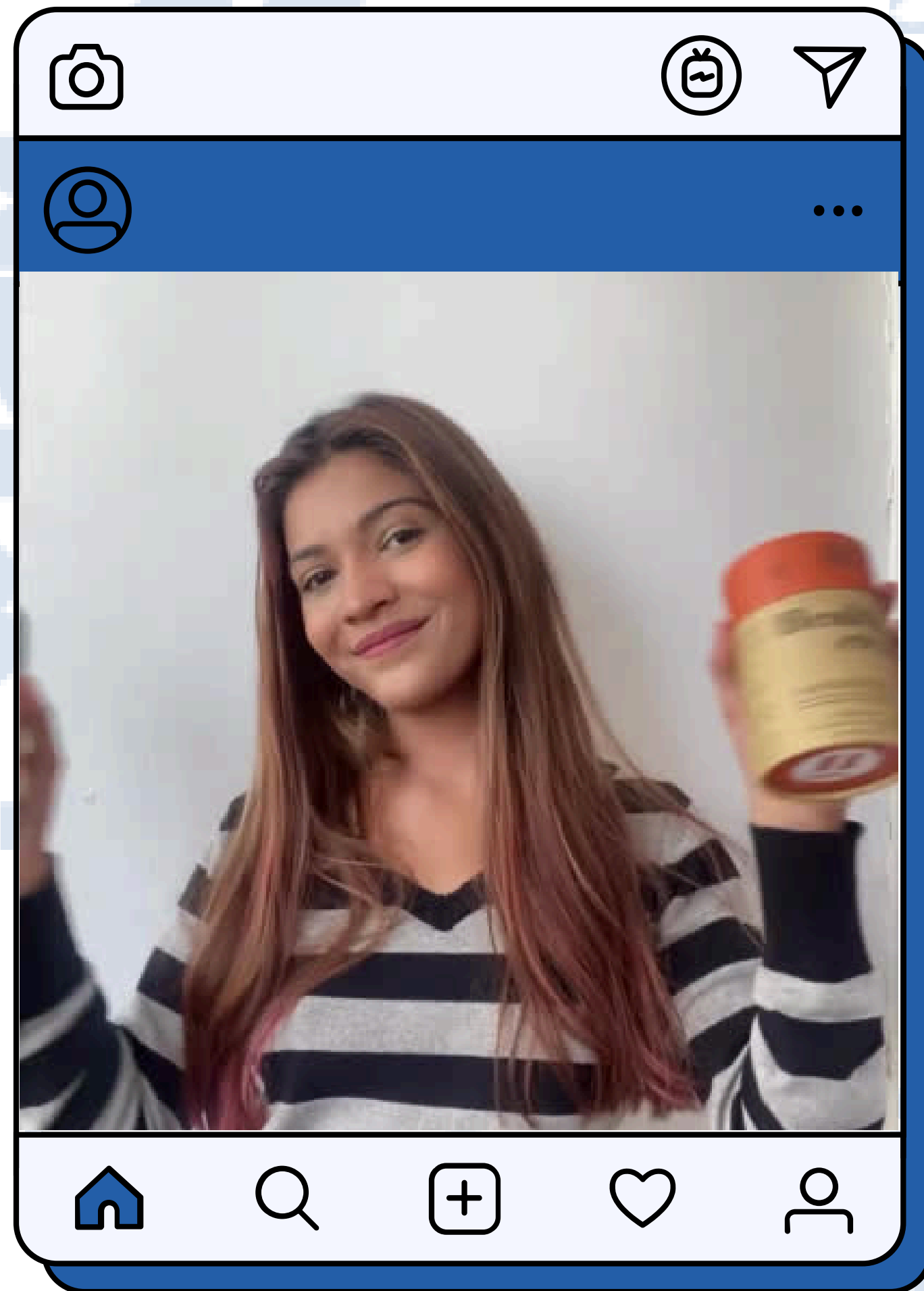
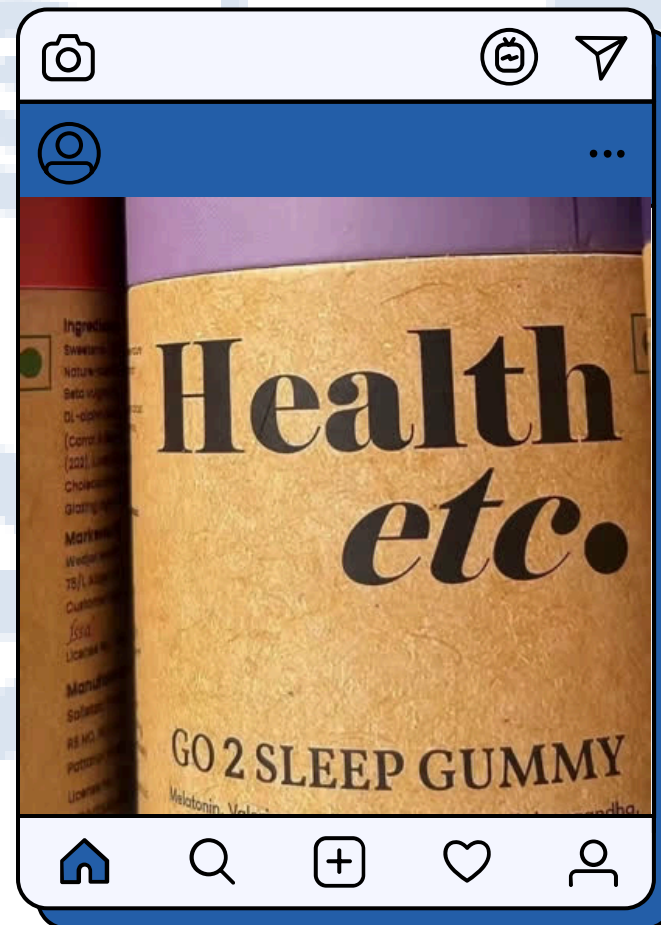
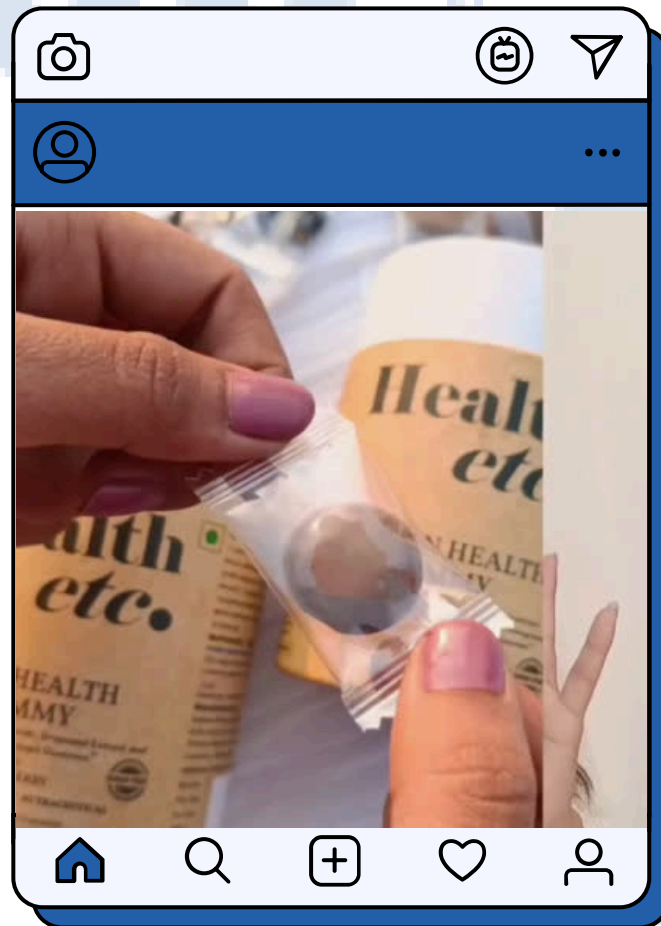


6.5M

Total Reach







# #CUREKA

No. Of Creators-5

## PAID



Type of creators

Skincare & Beauty



Target Influencers

Micro



Follower base

50k-100k

## All Post Average



17k

Engagement Rate



5k

Total Interaction



55k

Total Views



100k

Total Reach



# #ANHERB

No. Of Creators-4

## PAID



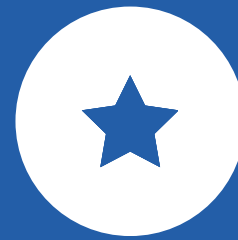
Type of creators

Skincare



Target Influencers

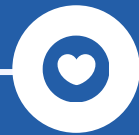
Micro



Follower base

50k-100k

## All Post Average



12k

Engagement Rate



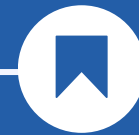
4k

Total Interaction



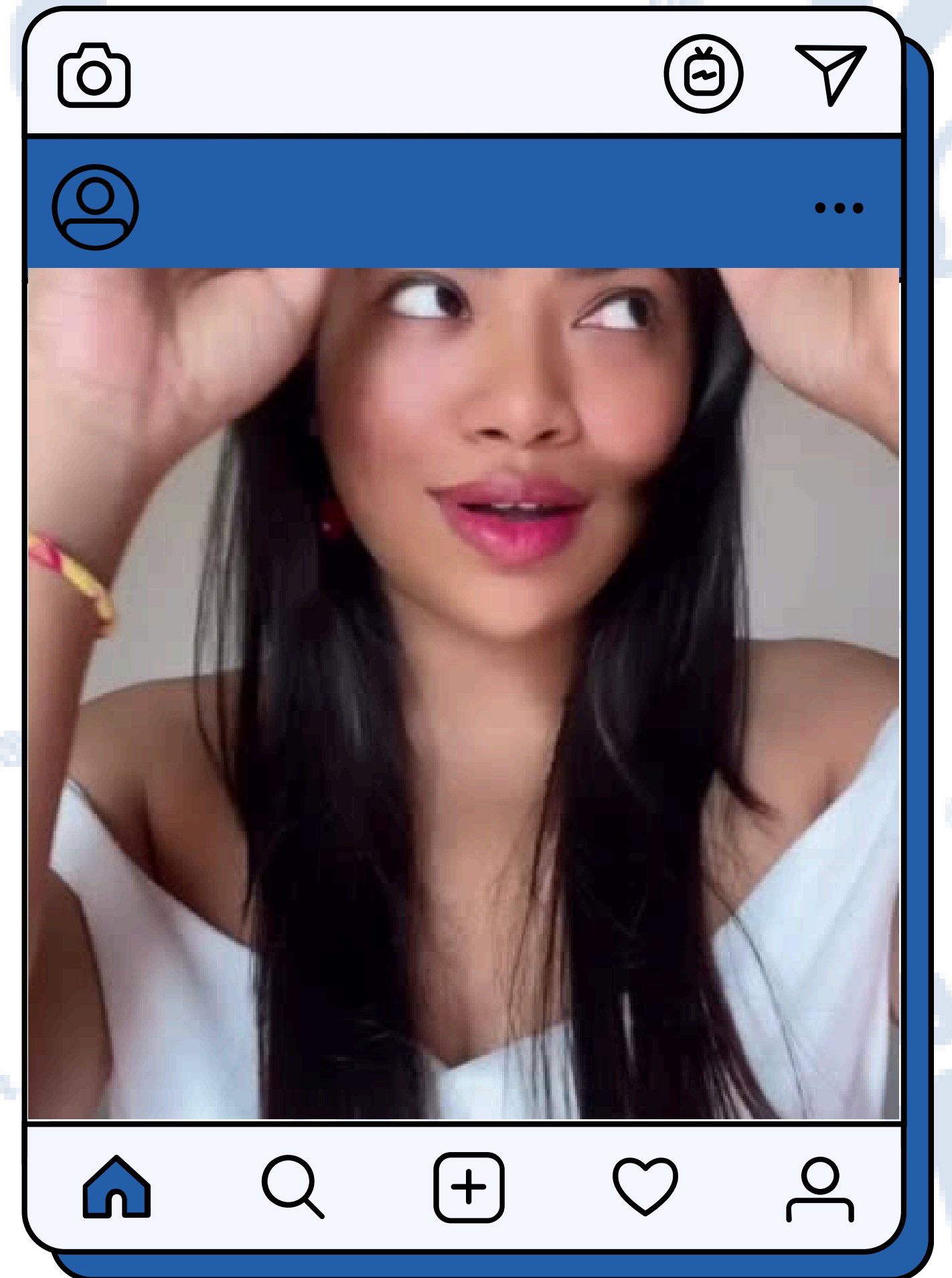
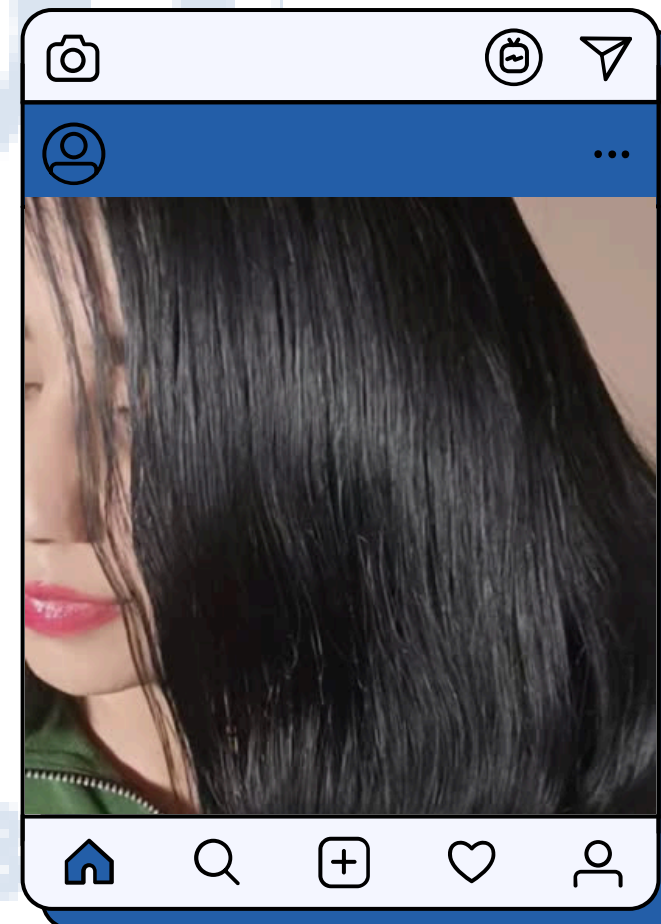
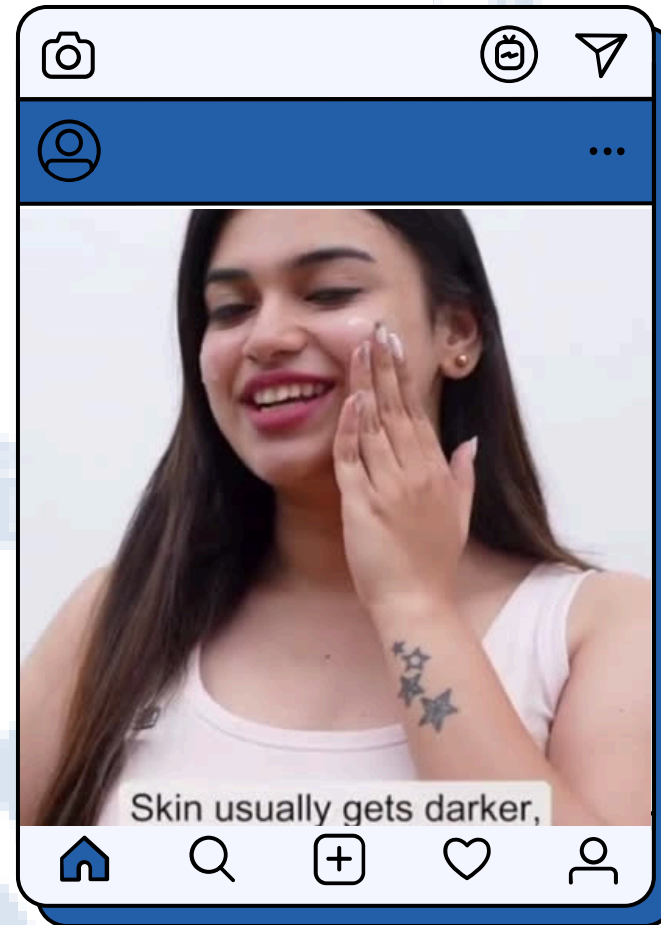
41k

Total Views

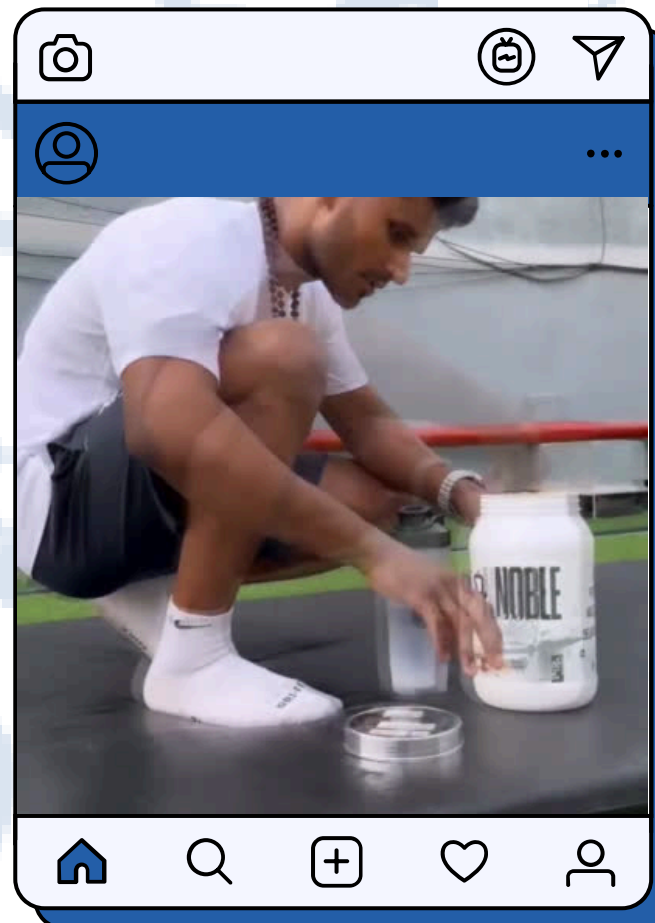
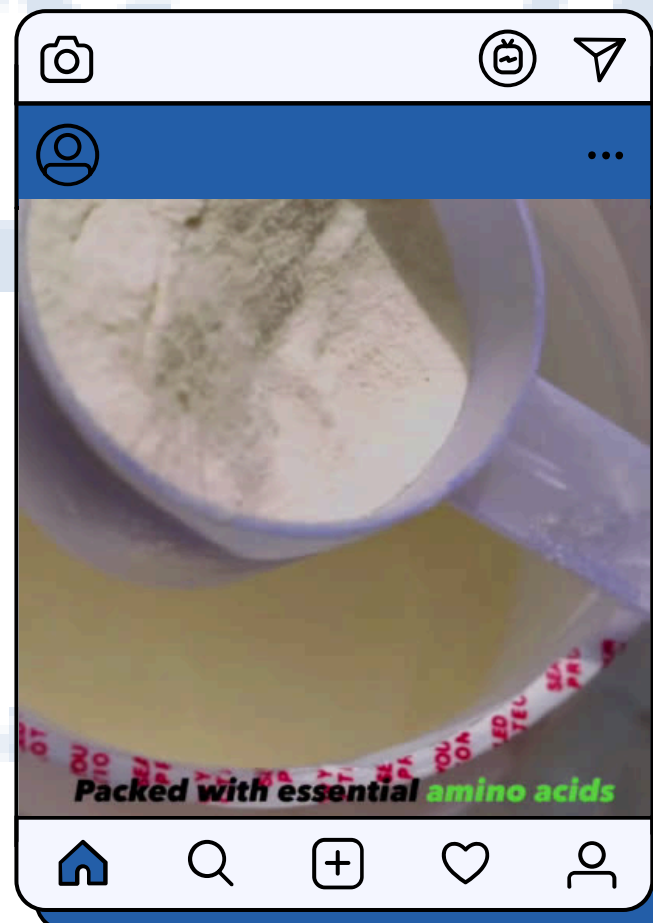
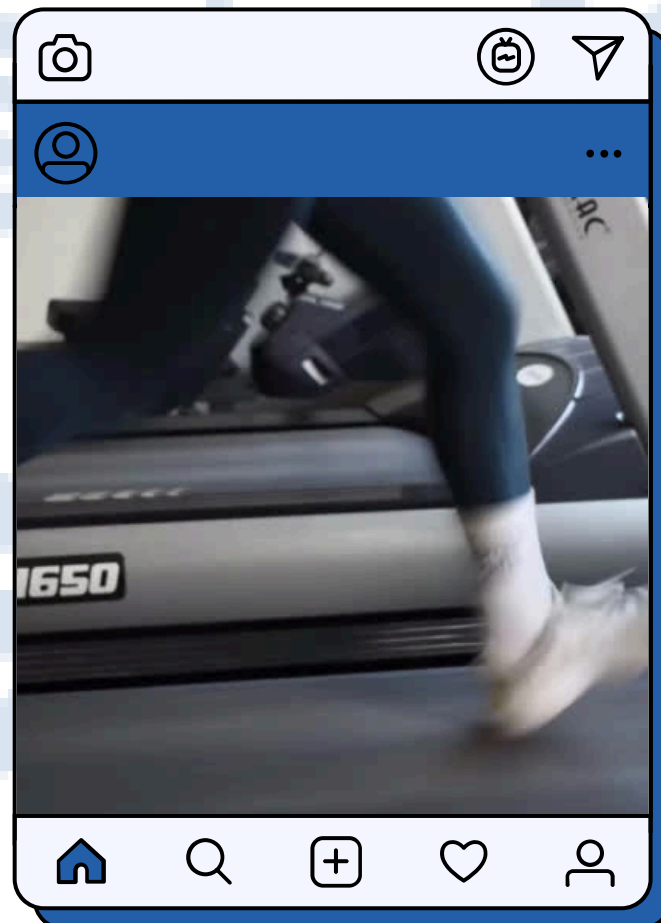
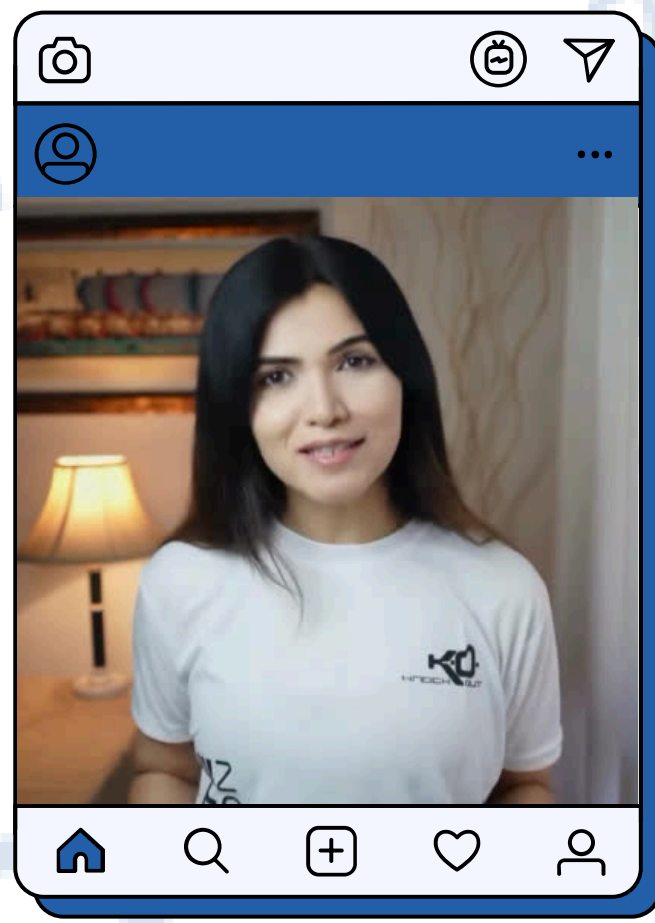
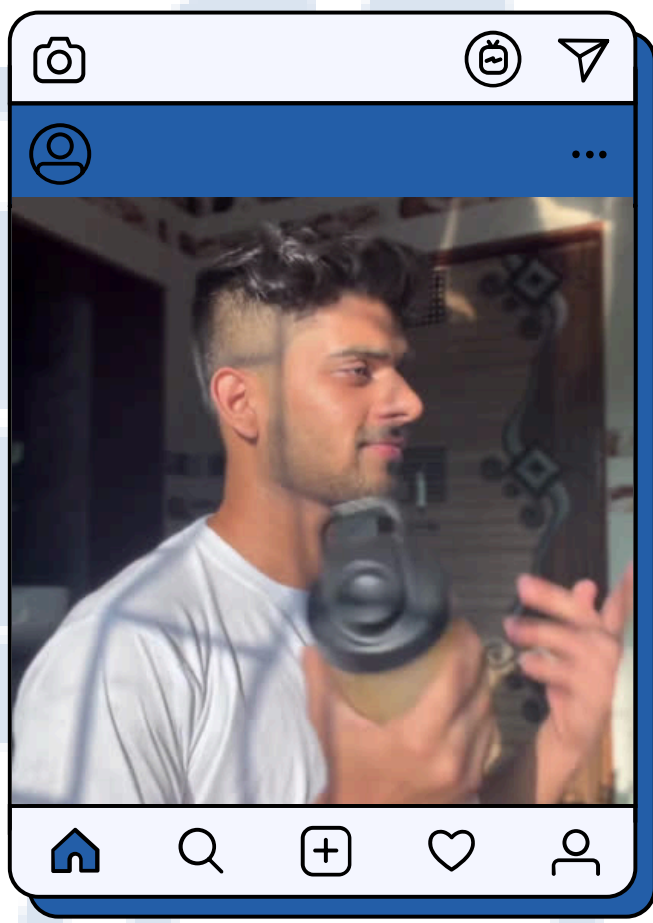
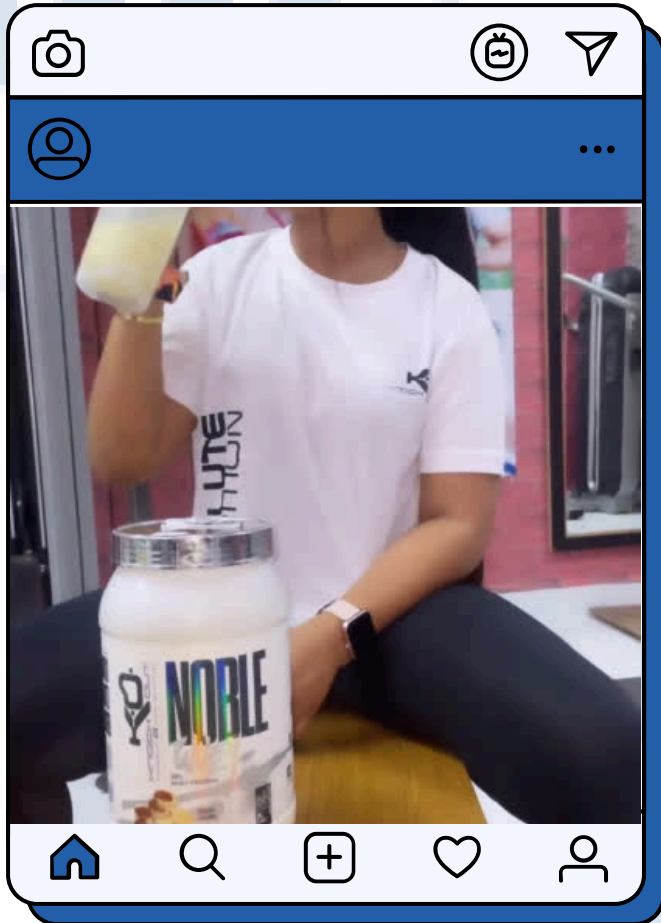


86k

Total Reach







# #ABSOLUTE NUTRITION

No. Of Creators-20

## PAID



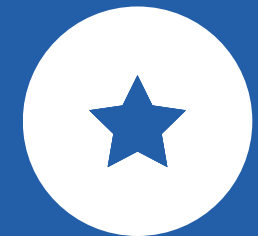
Type of creators

**Fitness**



Target Influencers

**Micro & Macro**



Follower base

**20k-200k**

## All Post Average



**28k**

Engagement Rate



**10k**

Total Interaction



**70k**

Total Views



**150k**

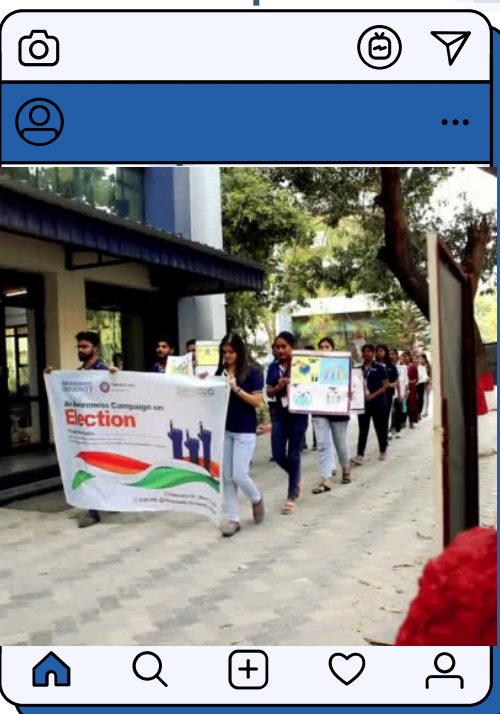
Total Reach



# TYPES OF CAMPAIGNS

## Awareness Campaign

Awareness campaigns raise attention about important social, health, or environmental issues.



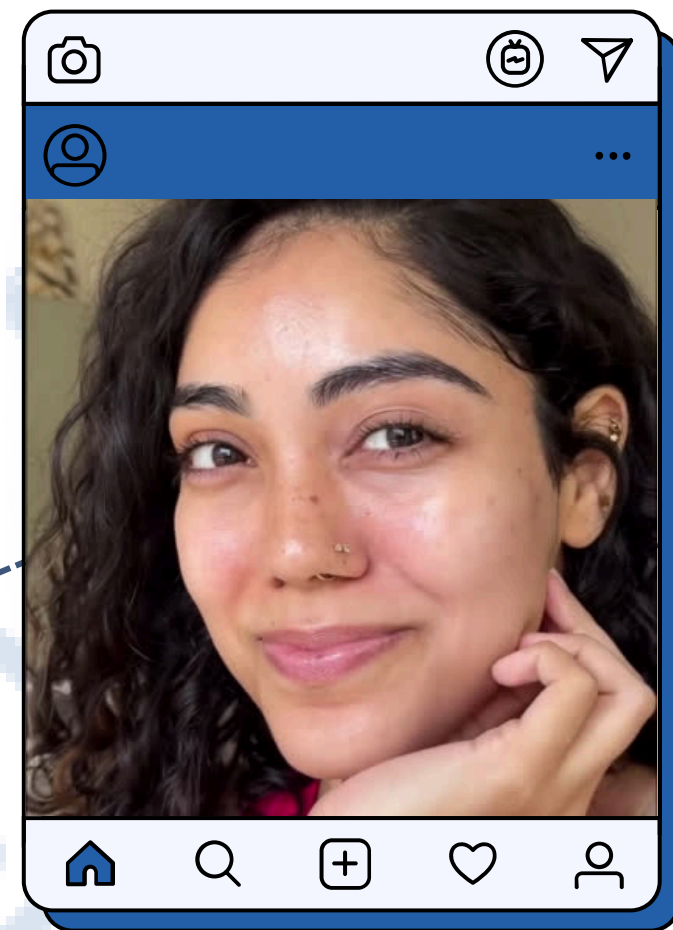
## Giveaway/Contest Oriented Campaign

These campaigns encourage participation by offering prizes through contests, giveaways, or competitions..



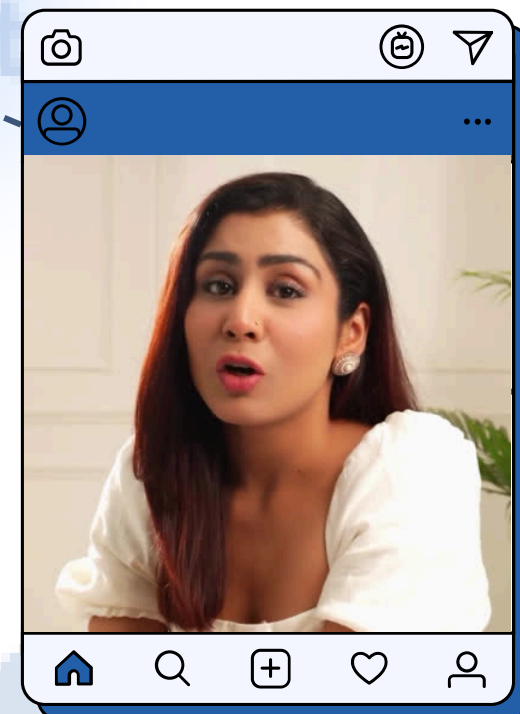
## Raw campaign

A raw campaign focuses on presenting unfiltered, authentic content, often showcasing behind-the-scenes aspects of a brand or project.



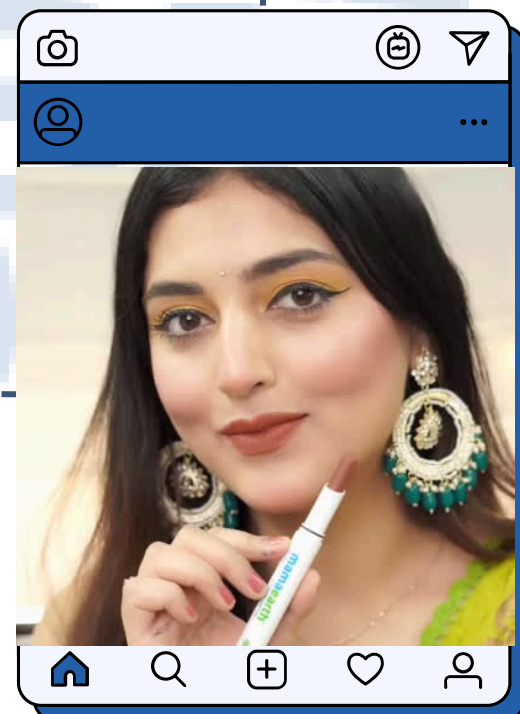
## Educational Campaign

This type of campaign aims to educate the audience about a specific topic, product, or issue. It provides valuable information and insights.



## Festive campaigns

Festive campaigns are designed to evoke positive emotions, often tied to holidays or special occasions.





# get started today!



For personalized social media marketing strategies tailored to your business, feel free to get in touch with us.



[harsh@creasip.in](mailto:harsh@creasip.in)



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Kirti Nagar , Delhi- 110015

