House Of CIGS 10

BRAND CASE STUDY



OUR SERVICES



INFLUENCER MARKETING



3D MARKETING



SOCIAL MEDIA MARKETING



LINKEDIN MARKETING



CREATOR MANAGEMENT





TALENT WE HANDLE



102K



56.9K



20k



91.5k



117K



14.2K



34.3K



107K



49.1K



22.4k



117K



50.3K



102K



84.4k



10.1K



207k



11.6k



24.1K



11.9K



22.5K



63.6K



55.1K



826K



77.5K

OUR CLIENTS













































































































#DOT&KEY

No. Of Creators-3250

BARTER



Type of creators

Lifestyle & skincare



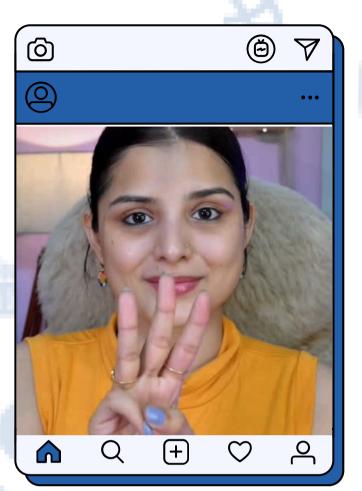
Target Influencers

Nano & Micro

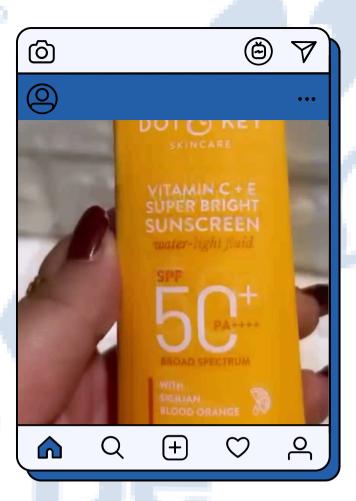


Follower base

1k-50k







All Post Average



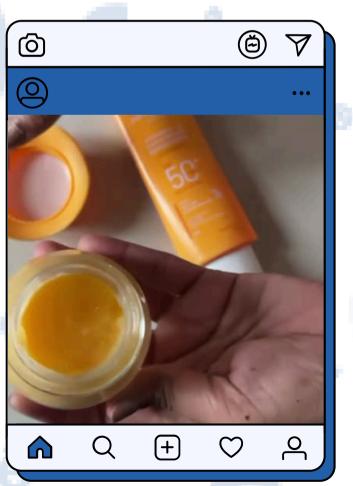
128k
Total
Interaction



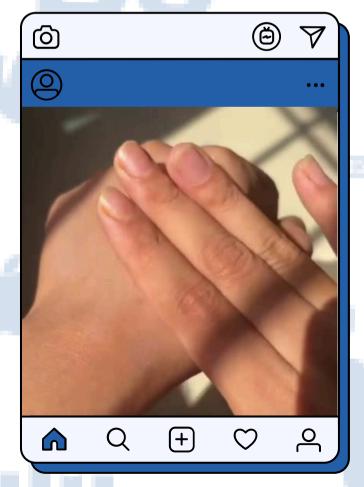
9.7M
Total
Views

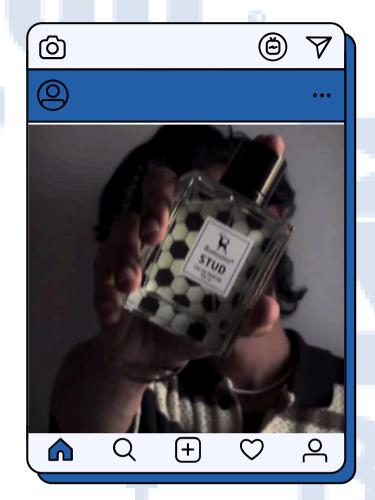


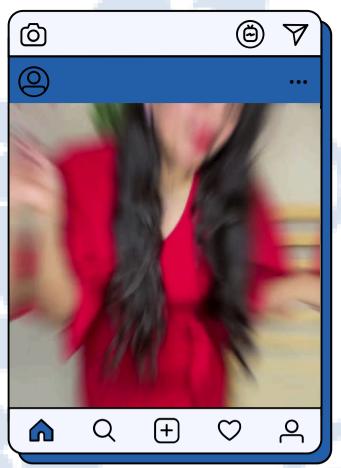
Total Reach

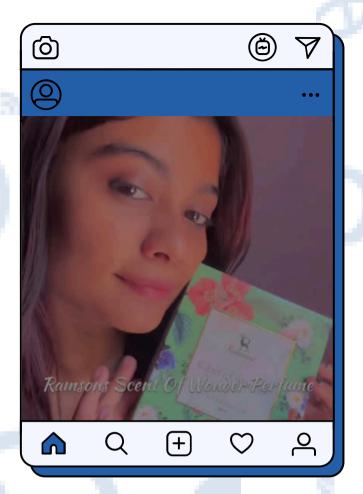






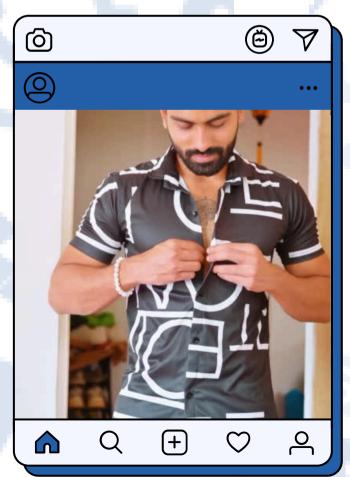












#RAMSON

No. Of Creators-400

BARTER



Type of creators

Lifestyle, skincare & fitness



Target Influencers

Nano & Micro



Follower base

2k-50k

All Post Average

54k
Engagement
Rate

15.6k
Total
Interaction

1.1M

Total

Views



#RENNE

No. Of Creators-300

BARTER



Type of creators

Skincare & Beauty



Target Influencers

Micro



Follower base

10k-50k

All Post Average



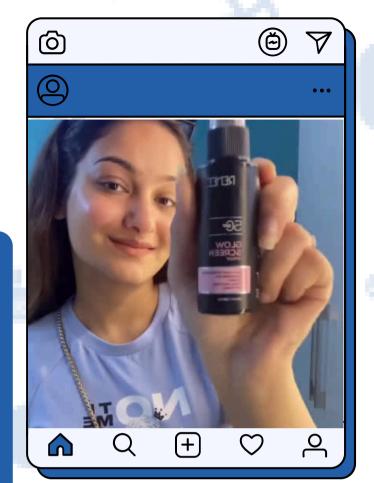
11.7k
Total
Interaction



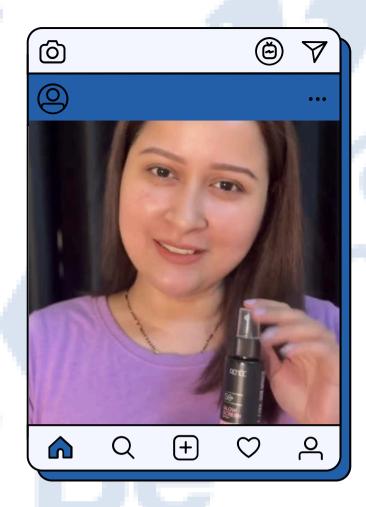
897k
Total
Views



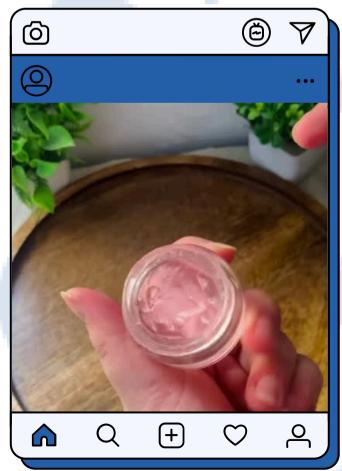
1.5M Total Reach

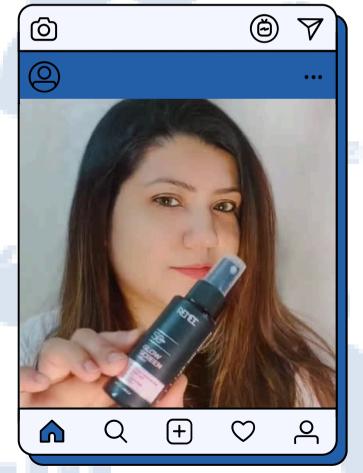






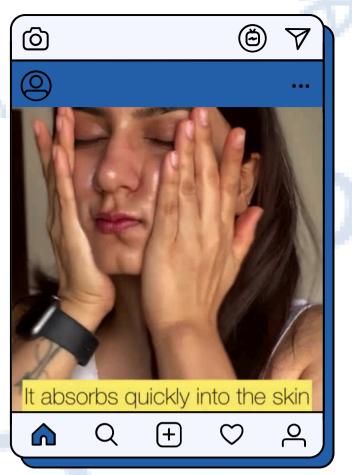








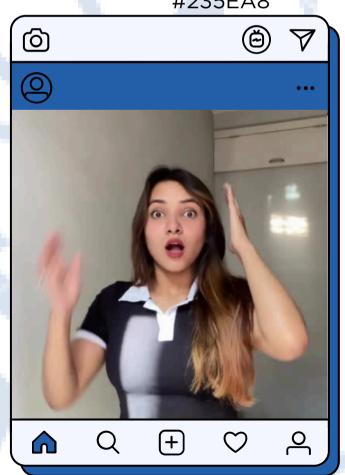












#SUNSCOOP

No. Of Creators-500

BARTER



Type of creators

Skincare & Beauty



Target Influencers

Micro



Follower base

10k-50k

All Post Average

0 68k

Engagement Rate

19.5k Total Interaction

1.4M

Total Views



3.2M

Total Reach

#ANHERB

No. Of Creators-4

PAID



Type of creators

Skincare



Target Influencers

Micro



Follower base

50k-100k

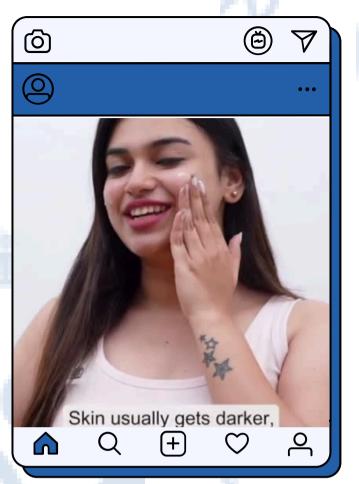
All Post Average

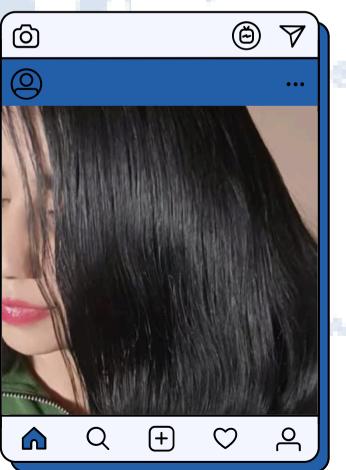


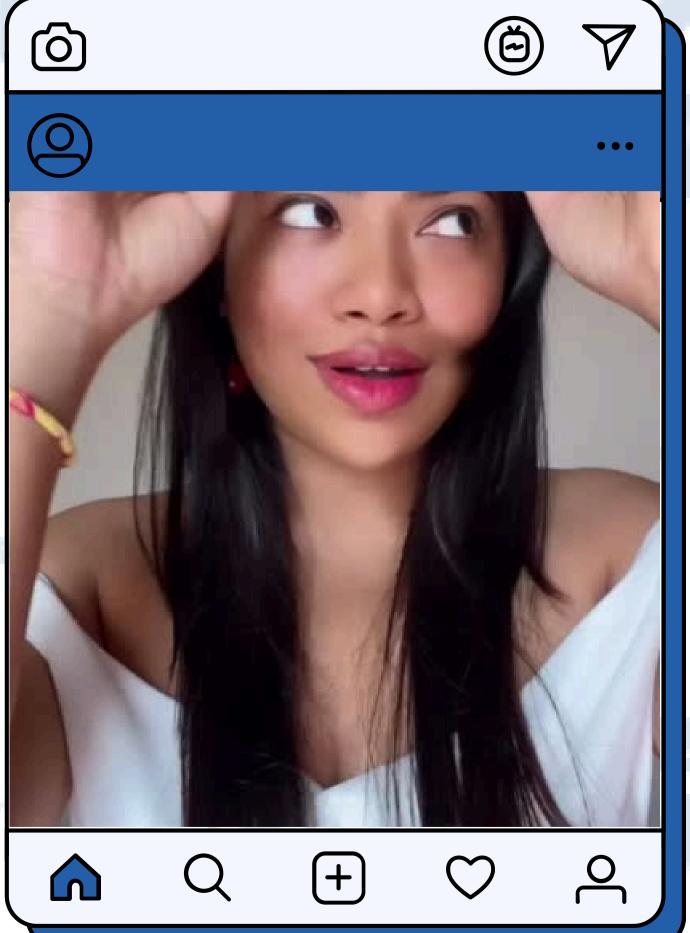


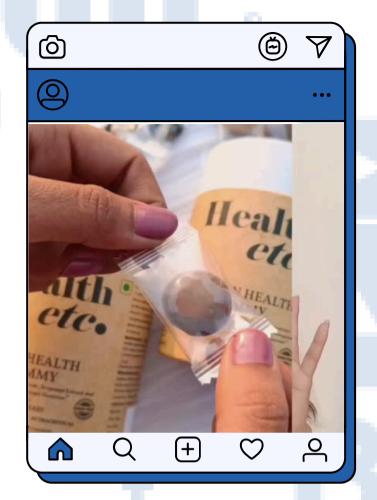


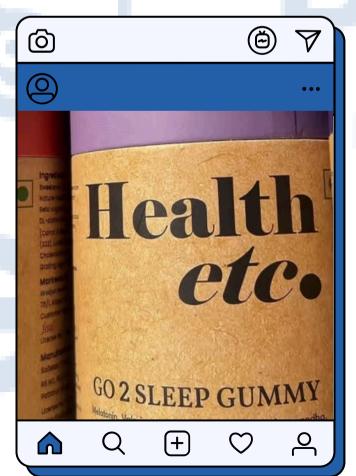


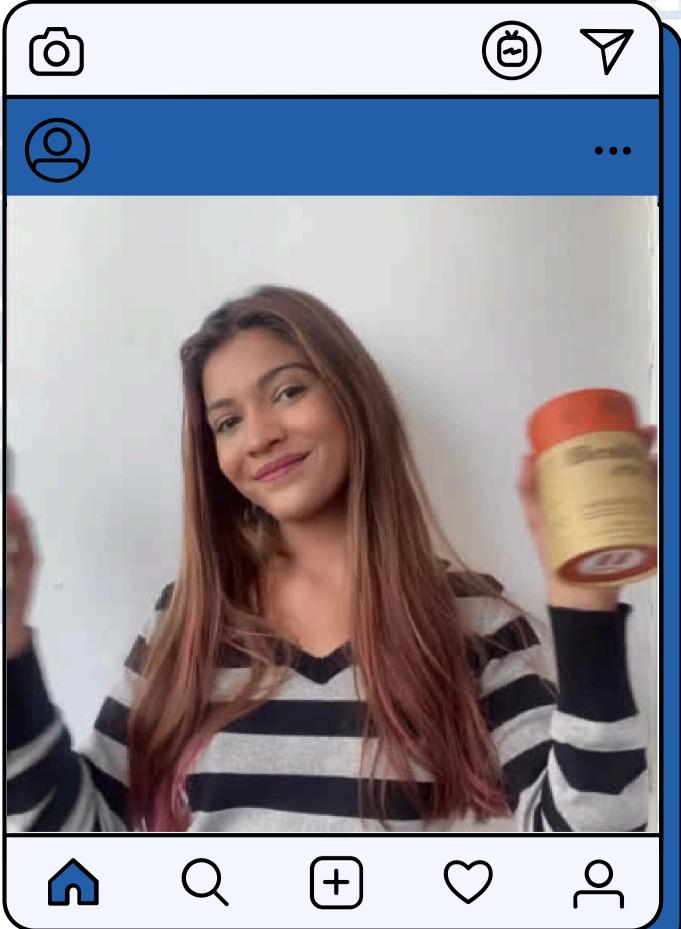












#CUREKA

No. Of Creators-5

PAID



Type of creators

Skincare & Beauty



Target Influencers

Micro



Follower base

50k-100k

All Post Average



Rate

5k Total Interaction



55k Total Views



Total Reach

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